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# Stitching fraying seams



**Dr. Pascal Köppel**Chief Investment Officer,
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Dear readers,

Risk assets came under pressure in April before recovering in May as macro and geopolitical news exceeded expectations. Markets responded positively to the de-escalation of trade tensions and the announcement of trade agreements, boosting hopes that the U.S. economy might regain momentum after a slow start to the year, partly due to rising imports.

Diplomatic efforts—from trade talks to developments in the Russia-Ukraine war—have been constructive, though we do not see this as a return to full stability. In our view, markets may have been quick to price in the positives. When optimism becomes consensus, it can limit further upside potential.

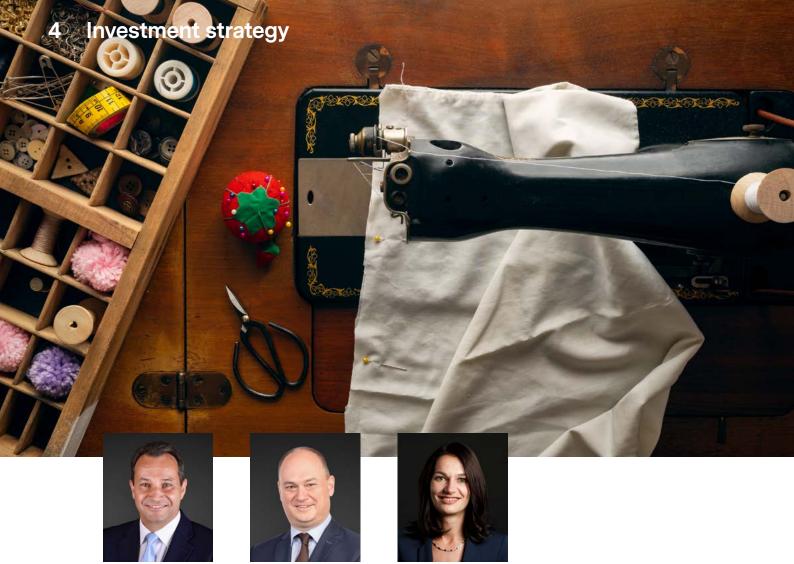
A key question is whether temporary policy relief can restore confidence before deeper economic strains emerge. In the U.S., hiring and consumer spending have slowed. The labor market appears to be in a holding pattern: companies aren't hiring aggressively, but layoffs haven't accelerated either.

The Federal Reserve appears similarly cautious. Unlike past cycles, the stress in April did not trigger emergency action, and the Fed has indicated it will wait for more data before making decisions, balancing concerns about inflation and employment.

Moody's recent downgrade of the U.S. credit outlook has drawn renewed attention to fiscal issues, including the persistent budget deficit and potential tax policy changes. These concerns have contributed to negative sentiment around U.S. Treasuries and the dollar.

Recent months have underscored the importance of diversification across geographies and asset classes. While the dollar has weakened and de-dollarization debates have grown louder, not all dollar-denominated assets have performed alike. U.S. Treasuries faced pressure, but U.S. corporate debt and equities have shown resilience, even as U.S. stocks lag other regions year to date.

The road ahead is unlikely to be seamless—but as active managers, we don't pull at every loose thread.



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# Threading the needle

Markets have experienced elevated volatility since the end of February, given the market's sharp decline through March and early April and a notable rebound through late April and May. Investor sentiment has been highly reactive to developments in trade policy—particularly around tariffs and potential agreements—as well as broader macroeconomic signals.

Recent news of trade de-escalation and deal progress has helped restore some investor confidence, prompting renewed interest in risk assets. That said, macroeconomic visibility remains limited. Survey-based indicators suggest a cautious stance among consumers and businesses, while hard data on real economic activity has not yet shown a definitive slowdown. Interpreting the data has been complicated by potential frontloading of demand earlier in the year, as evidenced by rising imports.

Looking ahead, incoming data may provide greater clarity on the U.S. economic trajectory. Meanwhile, prospects in other regions have been supported by monetary policy actions and expectations of fiscal stimulus—especially in Europe and, to a lesser extent, in emerging markets. Because U.S. momentum often influences global growth economic patterns, these developments may provide a degree of support to international markets.

An uncertain economic outlook also contributes to uncertainty around corporate earnings. From a cyclical standpoint, the outlook remains mixed. In this context, we believe that maintaining a diversified, balanced approach may be prudent. Within fixed income, higher-quality assets with longer durations may offer relative resilience. Additionally, gold has historically been viewed as a portfolio diversifier during periods of elevated geopolitical and macroeconomic uncertainty, and demand from emerging market central banks has remained strong.

	UNDERWEIG	нт	NEUTRAL	OVERWEIGHT		
	significantly	slightly		slightly	significantly	
1 Liquidity	$\rightarrow$					We maintain a lower allocation to liquidity assets, reflecting our current view that fixed income may offer more favorable risk-adjusted return potential than cash in the current environment.
2 Bonds					$\rightarrow$	The outlook for high-quality fixed income remains constructive, supported by a moderately upward-sloping yield curve and positive real yields. Within fixed income, our current positioning continues to emphasize investment-grade credit.  We continue to favor higher-quality issuers and hold a reduced exposure to high-yield bonds. In our view, companies with weaker balance sheets and a greater dependence on external financing may face more challenges if the economic outlook deteriorates. Current valuations, in our opinion, do not fully reflect that risk, based on the spreads between high-yield and investment-grade securities.
3 Equities			$\rightarrow$			The near-term outlook for economic growth is uncertain, and downside risks have increased. At the same time, investor sentiment remains notably bearish. While weaker sentiment could create space for a rebound on positive macro or geopolitical developments, earnings expectations remain vulnerable to disappointment.  Given this balance of risks, we currently view a neutral stance on equities as appropriate. Regionally, we continue to favor a relative overweight in Swiss equities compared to UK equities.
4 Commodities/ Gold			$\rightarrow$			We continue to hold a positive view on gold. The yellow metal rallied strongly in 2023 and 2024, and got off to a strong start in 2025 too. Heightened geopolitical and macroeconomic uncertainties, and ongoing strategic purchases of gold, especially by central banks in emerging markets, remain positive drivers.

# Have we entered a US dollar bear market?

Investors familiar with foreign exchange know that the dollar has long been considered the dominant global currency. Since the end of World War II, the green-back has served as the world's reserve currency. That said, dollar bear markets do occur. There have been three such periods since WWII: in the 1970s, between the mid-1980s and mid-1990s, and again from 2002 to 2008.



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These historical bear markets often coincided with conditions such as: an overvalued dollar, large U.S. trade and fiscal deficits, slowing U.S. economic outperformance, investor rotation toward non-U.S. assets, relatively greater monetary policy flexibility in the U.S., and elevated geopolitical tensions.

Given current market dynamics, some investors are asking whether another dollar bear market may be unfolding. The political appetite for a weaker dollar has returned, and from a purchasing power parity (PPP) perspective, the dollar appears richly valued—an environment that has historically preceded periods of dollar weakness. In addition, the U.S. trade deficit remains substantial<sup>1</sup>. According

### Chart 1: USD reserve currency status not challenged yet

Attributes of key currencies and alternatives

CURRENCY ATTRIBUTES	USD*	EUR*	CNY*	JPY*	GBP*	INR*	BTC*	GOLD
Store of value								
Medium of exchange								
Unit of account								
ECONOMIC FACTORS								
Open capital account								
Can politically sustain current account deficit								
Sizable economy								
Share of global trade								
Financial markets: Size, depth and openness								_
Currency use as peg/anchor			_			_		
Stable economy								
GEOPOLITICS					•••••			
Strong geopolitical alliance system								
Dominant naval, air and cyber power								

<sup>\*</sup> USD = US dollar, EUR = Euro, CNY = Chinese yuan, JPY = Japanese yen, GBP = British pound, INR = Indian rupee, BTC = Bitcoin Source: Atlantic Council's Dollar Dominance Monitor, Alpine Macro, Vontobel; as of May 2025.

to the Bureau of Economic Analysis, the U.S. goods and services deficit was USD 140.5 billion in March 2025. A weaker dollar has historically supported U.S. trade by making exports cheaper and imports more expensive.

Investor sentiment has also cooled somewhat toward U.S. assets. This has contributed to outflows from dollar-denominated holdings and coincided with a period of relative dollar weakness.

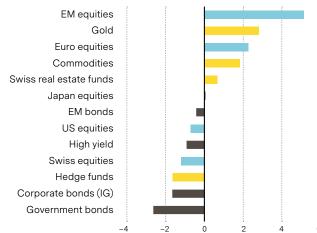
### No decrowning

While current conditions may resemble past dollar bear markets, there are also counterpoints. A potential pickup in U.S. growth or a prolonged period of higher U.S. interest rates could support the dollar in the near term.

Discussions about the dollar's reserve currency are nothing new. Over the years, BRICS² nations have explored alternatives, including efforts to build a new reserve currency framework. China's 2013 Belt and Road Initiative³ has been seen as part of this strategy, and freezing of the Russian foreign exchange reserve after the Ukraine invasion has further spurred interest in de-dollarization. At the 2024 BRICS summit in Kazan, Russia, participants revisited the idea of a reserve currency ("the Unit"), potentially

Chart 2: Multi Asset—what worked best in USD down markets?

Score based on historical USD correlation



- Bonds
- Equities
- Alternatives

backed by gold. Russian President Putin even presented a sample BRICS banknote.

Still, we do not believe the US dollar's reserve currency role is under immediate threat. Any currency aspiring to global reserve status must fulfill three core functions: it must serve as a store of value, a medium of exchange, and a unit of account. Although there is no definitive checklist, an analysis by the US Treasury Department provides a good starting point: 1) the size of the domestic economy, 2) the importance of the economy in international trade, 3) the size, depth and openness of financial markets, 4) the convertibility of the currency, 5) the use of the currency as a peg and 6) domestic macroeconomic policies<sup>4</sup>. Ideally, the world's reserve currency should also fulfil several "geopolitical criteria". This means that the country issuing the currency should be able to draw on the strengths of a strong geopolitical alliance system and possess dominant naval, air and cyber power. Chart 1 suggests that while there are potential contenders, the US dollar still clearly outpaces its rivals in meeting these key criteria for reserve currency status<sup>5</sup>.

Based on these criteria, the dollar continues to outpace potential rivals. While diversification away from the dollar may continue, it remains the leading reserve currency for now.

### Asset class implications in a dollar bear market

In past dollar bear markets, certain asset classes have performed well (see chart 2). These include emerging market (EM) and European equities, gold, and commodities. Many EM countries borrow in dollars, so a weaker dollar can reduce their debt servicing costs and free up capital for investment. It can also improve their export competitiveness by making their goods cheaper for global buyers.

A weaker dollar may also lead investors to seek higher returns outside the U.S., and commodities—typically priced in dollars—often rise in value as the dollar weakens, benefiting commodity exporters.

While these patterns have been observed historically, they do not predict future outcomes.

- <sup>1</sup> Source: Bloomberg article, published July 18, 2024. <u>bloomberg.com/opinion/articles/</u>
- 2024-07-18/trump-s-weak-dollar-clashes-with-inflation-other-economic-priorities

  <sup>2</sup> BRICS nations were originally composed of Brazil, Russia, India, China and South
  Africa. As of 2025, there are 10 member nations: Brazil, Russia, India, China, South
  Africa, Egypt, Ethiopia, Indonesia, Iran and the United Arab Emirates.
- 3 China's plan to invest in roads, railways, ports and other projects around the world to make trade easier and strengthen its global reach.
- <sup>4</sup> Source: US Treasury Department's "Report to Congress on International Economic and Exchange Rate Policies" (2009), <u>home.treasury.gov/system/files/206/FXReport-FINALOctober152009.pdf</u>
- Source: The Atlantic Council's Dollar Dominance Monitor (2025), www.atlanticcouncil.org/programs/geoeconomics-center/dollar-dominance-monitor/

## Tension on the loom



**Philipp Wartmann** Senior Investment Adviser, Vontobel SFA

Moody's latest downgrade of the US sovereign credit rating on May 16 was more confirmation than surprise. Still, it underscored concerns about rising deficits just as markets prepare for increased Treasury issuance. With few true alternatives to US government debt, yields may remain volatile. Despite these concerns, underlying market fundamentals remain broadly intact.

Moody's action—the removal of the US's last top-tier rating—was largely symbolic. The initial downgrade by S&P in 2011 had a more material impact. Fitch's downgrade in 2023 was met with muted reaction, and Moody's move largely aligns with what many investors have already priced in: a challenging fiscal outlook and persistent political gridlock.

One open question is whether this downgrade will influence bond dynamics more broadly. Investors focus on fiscal policy has increased as concerns about rising deficits coincide with large new bond issuance. For example, proposals to extend Trump-era tax cuts, could add more than USD 3.5 trillion to the deficit in the next decade<sup>6</sup>. If enacted permanently, projections suggest the US debt-to-

GDP ratio could approach 200 percent within a generation (see chart 1)—levels currently exceeded only by Japan and Sudan.

Despite this, U.S. government bonds remain deeply liquid and widely held. While fiscal pressures may contribute to elevated term premiums and periodic volatility, these factors have not undermined the structural role of Treasuries in global markets. Efforts to contain spending are also under discussion, though historically, implementing spending cuts has been more difficult than passing tax reductions.

Meanwhile, the Federal Reserve is holding a steady course. Policy makers have signaled a patient, data-dependent approach, with no immediate move to lower rates. As inflation moderates and growth slows, some market participants expect the Fed to consider easing in the next few weeks (see chart 2). However, these expectations have been revised downward in recent weeks, as near-term uncertainty—including trade policy and inflation persistence—remains.

At present, the Fed's position is clear: hold rates steady, monitor economic data, and revisit policy direction in the fall.

- <sup>6</sup> Source: Reuters article, published May 22, 2025. reuters.com/world/us/us-house-re-
- publicans-set-pre-dawn-votes-get-trump-tax-bill-over-finish-line-2025-05-22/

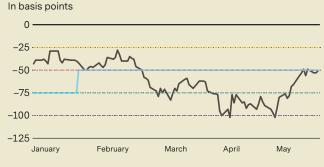
  Source: Washington post article, published May 22, 2025. washingtonpost.com/busi-ness/2025/05/22/trump-tax-bill-debt-investor-bonds/

### Chart 1: Budgetary effects of the May 2025 tax bill



Source: LSEG, The Budget Lab at Yale, Vontobel; as of May 21, 2025.

### Chart 2: What does the market believe? Rate cuts priced in by December 2025



- Market expectations
- Economists' expectations (median)
- -- One cut priced in
- -- Two cuts priced in
- -- Three cuts priced in
- -- Four cuts priced in

Source: LSEG, Vontobel; as of May 21, 2025

# Market sentiment improved on signs of trade de-escalation



Susanne Knorr Head Managed Solutions, Vontobel SFA

Market sentiment improved in May, supported by optimism surrounding trade developments and easing recession fears. While structural challenges and macroeconomic uncertainties remain, consumer confidence has been buoyed by recent progress. The announcement of a US-UK trade agreement and signs of de-escalation in US-China trade tensions have contributed to a more constructive market tone. The prospect of lower effective tariff burdens has improved growth expectations in the near term. These developments have helped reduce perceived downside risks.

Following a sharp sell-off in early April, appetite for US equities rebounded, and market volatility moderated. However, there are still concerns regarding the potential impact of trade policies on corporate profit margins. US equity valuations have increased, with the S&P 500 now modestly positive year-to-date. This valuation backdrop has prompted questions about sustainability, especially if forthcoming economic data shows signs of weakening.

European equities continued to advance, with major indices in Spain, Italy and Germany showing strong performance year-to-date especially in USD terms. These

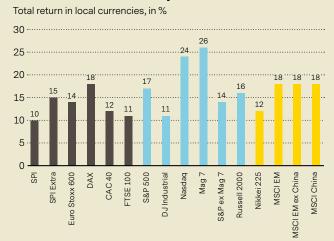
trends have drawn renewed attention to the potential benefits of geographic diversification. A continued decline in the US dollar may further support this narrative. Moody's recent downgrade of the US sovereign credit rating has added focus to fiscal concerns, which may strengthen the case for capital outflows from the US to Europe and Asia.

This dynamic reflects a broader pattern since the global financial crisis, where stronger U.S. growth—particularly from the technology sector—has attracted global capital, supported both by a stronger dollar and relative outperformance of U.S. equities. These flows, in turn, have supported U.S. funding needs through international investment.

With both rates and equity prices having risen in recent weeks, recession expectations have moderated. Investors continue to monitor the relationship between equity markets and long-term interest rates. The 10-year US Treasury yield recently moved above 4.5 percent, a level that in past cycles has been associated with increased market sensitivity (Chart 1).

Compared to US markets, European equities currently trade at lower price multiples, even after recent upward revisions. While not at historic lows, valuation measures remain at, near, and, in some cases, below long-term averages (Chart 2). In times of heightened uncertainty, investors look for higher growth prospects at a reasonable price. It is worth noting that very low valuations may reflect structural risks ("value traps"), while high valuations may increase exposure to volatility and risk premium shifts.

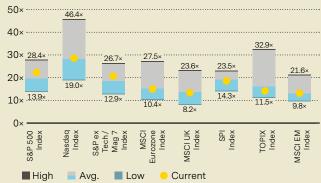
### Chart 1: What happened on stock markets after April 9's announcement of the 90-day truce?



Source: LSEG, Vontobel; as of May 22, 2025. Returns may rise or fall due to currency fluctuations.

### Chart 2: Comparing forward price-to-earnings ratio\* in 2025 to the last 10 years

Forward P/E estimates for 2025



\*The forward price-to-earnings (P/E) ratio is a valuation metric used to assess the relative value of a company's stock on future earnings potential

Source: LSEG, Vontobel; as of May 22, 2025.

# Diverging Trends in Gold and Oil



Christoph Windlin Deputy Head Investment Management, Vontobel SFA

Gold has been on an upward trajectory again this year, supported by strong physical demand and ongoing uncertainties. In contrast, oil prices have been declining.

Looking beyond spot prices, the crude oil futures curve<sup>8</sup> shows front-end backwardation (downward sloping), while the longer end remains in contango (upward sloping). This structure indicates short-term tightness—such as low inventories—but also suggests market expectations of oversupply in the months ahead.

Near-term seasonal demand (e.g., the US driving season) may provide temporary support. However, broader macro trends—including a softer economic outlook—are contributing to a more subdued view on medium term demand for oil.

At the same time, OPEC+ is no longer holding back supply. The group announced larger-than-expected output increases for April, May and June—amounting to nearly one million barrels per day. Possible explanations include efforts to discipline internal overproduction or outcomes of bilateral discussions with the US, which has expressed interest in lower oil prices.

Saudi Arabia's strategy may serve multiple goals. First, Kazakhstan-often cited as a frequent overproducer-appears to have moved closer to compliance (see chart 1). Second, the policy shift has introduced new pressure on non-OPEC+ producers (see chart 2)<sup>9</sup>.

Still, it remains uncertain whether Kazakhstan will maintain lower oil production. In the past, it has committed to targets but exceeded quotas. If Kazakhstan's production surprises to the upside again, it could prompt further OPEC+ supply adjustments and add to price pressure.

These dynamics align with what some see as a structurally bearish outlook for oil—unless tension with Iran were to flare up again—for example, tensions with Iran similar to those seen during Donald Trump's first term. That said, this is not the prevailing expectation at the moment, especially given political preferences for lower oil prices.

- The crude oil curve, also known as the oil futures curve, is a graphical representation of the prices of futures contracts for crude oil. It shows the price of oil for delivery at different points in the future. The shape of the curve can indicate market expectations about future oil prices.
- Non-OPEC+ producers need much higher oil prices to "break even" than OPEC+ producers. If oil prices are too low, non-OPEC+ producers oftentimes curb their production.

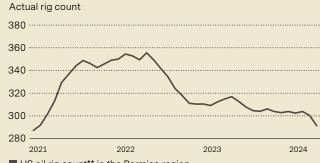
# **Chart 1: Overproducer Kazakhstan has promised to stick to its assigned quota**



- Kazakhstan crude oil supply
- Forecast of the Energy Information Administration

Source: LSEG, Vontobel; as of April 2025

### Chart 2: Rig declines in the Permian Basin\* have accelerated



- US oil rig count\*\* in the Permian region
- \*The Permian Basin stretches from eastern New Mexico and covers most of West Texas. It is considered the largest oil-producing region in the US.
- \*\* The active rig count acts as a leading indicator of demand for products used in drilling, completing, producing and processing hydrocarbons.

Source: Baker Hughes, Vontobel; as of May 21, 2025.

# **Currency strains**



Dr. Pieter Jansen Chief Investment Strategist, Vontobel SFA

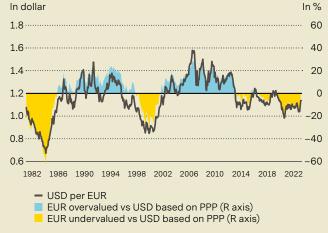
The euro has appreciated against the US dollar this year, gaining approximately 10 percent since January.

This appreciation appears to reflect two main dynamics. On the one hand, general investor sentiment towards the US dollar has turned more cautious, as previously discussed in the Market Highlights section of this Investor Outlook. On the other hand, Europe's growth outlook has improved, supported by fiscal expansion expectations, relatively low inflation, and deregulation. These factors have contributed to renewed investor in euro-denominated assets. This trend has unfolded in a context where the euro was significantly undervalued relative to the dollar based on purchasing power parity (PPP) metrics (see chart 1). While the euro may no longer be as undervalued as it was, it has not yet reached levels historically considered consistent with PPP-based fair value.

Elsewhere, Switzerland is sliding toward deflation<sup>10</sup> and the Swiss National Bank (SNB) is running out of options. Having begun the G10 easing cycle with a rate cut in March 2024, the SNB now faces the challenge of vanishing inflation—headline inflation is at 0.0 percent, and core inflation is just at 0.6 percent.

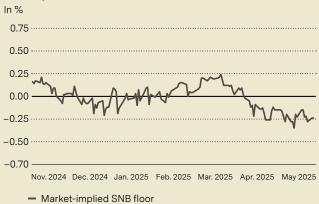
In this context, many observers expect the SNB to cut rates again in June, which would bring the policy rate to zero. One additional rate cut has already been priced into the market (see chart 2). Should inflation remain weak, further policy easing could be considered. This may include a returning to negative interest rates, although such measures are generally regarded as a last resort due to their side effects. These include, pressure on bank profitability and limited supportfor credit expansion. A potential benefit could be currency depreciation; however with both Fed and ECB also in easing mode, the yield differential may continue to support the franc.

### Chart 1: Valuation of euro versus dollar



Source: Bloomberg, Vontobel SFA, 30th of May 2025

### Chart 2: Sinking floor—markets push SNB terminal rate expectations lower



Source: LSEG, Vontobel; as of May 21, 2025.

Source: Wall Street Journal article, published May 5, 2025. wsj.com/finance/currencies/switzerland-nears-deflation-as-snb-mulls-rate-cuts-ad6ea1b7

# Economy and financial markets 2024 – 2026

The following list shows the actual values, exchange rates, and prices from 2024, as well as consensus forecasts for 2025 and 2026 for gross domestic product (GDP), inflation/inflationary expectations, key central bank interest rates, 10-year government bonds, exchange rates, and commodities.

20241	CURRENT <sup>2</sup>	CONSENSUS	2026 CONSENSUS	
			1.5	
	1.7			
0.9	1.3			
1.3	1.6	1.1		
1.0	1.3	1.8	2.3	
5.0	5.4	4.3	4.0	
		2025	2026	VONTOBEL VIEW
				IN 2025⁵
			2.8	→
1.1	0.0	0.4	0.7	
2024	CURRENT	CONSENSUS IN 3 MONTHS	CONSENSUS IN 12 MONTHS	VONTOBEL VIEW IN 12 MONTHS <sup>5</sup>
3.00	2.25	1.91	1.87	↓
4.50	4.50	4.30	3.60	↓
0.50	0.25	0.00	0.00	<b>→</b>
2024	CURRENT	CONSENSUS IN 3 MONTHS	CONSENSUS IN 12 MONTHS	VONTOBEL VIEW IN 12 MONTHS
2.37	2.65	2.56	2.78	↓
4.57	4.58	4.18	4.1	↓
0.33	0.40	0.43	0.56	
2024	CURRENT	CONSENSUS IN 3 MONTHS	CONSENSUS IN 12 MONTHS	VONTOBEL VIEW IN 12 MONTHS <sup>5</sup>
0.94	0.93	0.94	0.95	
0.91	0.83	0.83	0.82	↓
1.04	1.13	1.14	1.16	
2024	CURRENT	CONSENSUS IN 3 MONTHS	CONSENSUS IN 12 MONTHS	VONTOBEL VIEW IN 12 MONTHS <sup>5</sup>
75	64	67	69	↓
2,625	3,312	3,048	3,103	<b>→</b>
8,768	9,534	9,200	9,605	↓
	3.0 0.9 2.8 0.1 0.9 1.3 1.0 5.0  2024 3.00 4.50 0.50  2024 2.37 4.57 0.33  2024 0.94 0.91 1.04  2024 75 2,625	3.0 1.5 0.9 0.9 2.8 2.0 0.1 1.7 0.9 1.3 1.3 1.6 1.0 1.3 5.0 5.4  2024 CURRENT 3.00 2.3 1.1 0.0  2024 CURRENT 3.00 2.25 4.50 0.25  2024 CURRENT 2.37 2.65 4.57 4.58 0.33 0.40  2024 CURRENT 0.94 0.93 0.91 0.83 1.04 1.13  2024 CURRENT 75 64 2.625 3.312	3.0	3.0

Subject to revisions (e.g., potential revisions to 4Q data) Latest available quarter Subject to revisions Latest available month, G20 data only quarterly

 $<sup>\</sup>uparrow$  above consensus,  $\rightarrow$  in line with consensus,  $\downarrow$  below consensus

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