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Vontobel launches 'Vontobel Investment Scout' – the world's first mobile app for issuing structured products

With the innovative Vontobel Investment Scout app, private investors in Switzerland will now be able to use their iPhone to select a structured product tailored to their individual preferences and have it issued immediately. The app combines smart data with the user's personal profile to allow investors to find appropriate current market opportunities, and then issue a suitable product to buy via their own bank. This marks a strategic expansion in Vontobel's portfolio of groundbreaking digital services in the structured products area, and gives private investors unique and innovative mobile access to this market.

With the online portal derinet® and the digital market place deritrade®, Vontobel has one of the world's leading platforms for the design, issuing, transparent price comparisons and comprehensive monitoring of bespoke structured products. The Vontobel Investment Scout app expands and supplements its range of digital services in this area, making it possible for the first time to select and issue structured products using mobile communications via an iPhone.

"With the Vontobel Investment Scout app we are taking our proven international expertise in the structured products market and harnessing it for use via smartphones for the first time," says Roger Studer, Head of Vontobel Investment Banking. "This means users can select, issue and track their product portfolio on their iPhone, whenever they want, wherever they are. We are thus bringing the worlds of structured products and mobile communications together – a combination that is completely new on the market."

Focused selection and decision-making instrument

Lengthy searches through the massive array of products on offer are a thing of the past thanks to Vontobel Investment Scout, a targeted selection instrument for the purchase of tailor-made structured products. This user-friendly app features intuitive navigation and is available in English and German, both language versions being easy to understand.

Users are required to complete a one-off registration, where they select their personal preferences for designing products. The user profile can be amended at any time in line with the client's specific needs and risk characteristics.

Bespoke investment possibilities including scenario simulation

Using the technological analysis intelligence of deritrade® SmartGuide, massive amounts of data, complex interconnections and current developments will then be promptly analysed and combined to deliver market opportunities tailored exactly to the client's user profile. The top

individual product is always displayed on the homepage. All the important explanations are provided for the products, together with a scenario simulation, and alternative product possibilities will also be shown. Users will also be able to see what products are currently popular with others in the community, and what their take is on the structured products market.

The client then selects their desired product via the app, and sends an email to their bank relationship manager directly from the app with information on the selected product and their purchase intention. The issuing and trading of the personal structured product can be tracked via the app, as can the development of the user's own portfolio. All of the products issued via deritrade® MIP are available for the portfolio function, not just those of Vontobel. Push notifications keep the clients up-to-date at all times, and the app also provides comprehensive information on all products offered, exciting investment themes from the derinews blog, interesting facts, and important background information.

The Vontobel Investment Scout app can be downloaded from the Swiss App Store.

Contacts

Media Relations:	Peter Dietlmaier	+41 58 283 59 30
	Rebeca Garcia	+41 58 283 76 69

Vontobel

Vontobel's mission is to protect and build the wealth our clients have entrusted to us over the long term. Specializing in active asset management and tailor-made investment solutions, we provide responsible and forward-looking advice. In doing so, we are committed to Swiss quality and performance standards. With their good name, our owner families have stood by these principles for generations. As of 31 December 2016, Vontobel held over CHF 195 billion of client assets. Around 1,700 employees worldwide provide first-rate, customized services for clients with an international focus. The registered shares of Vontobel Holding AG are listed on the SIX Swiss Exchange. The Vontobel families and the Vontobel Foundation hold the majority of shares and votes in the company. www.vontobel.com

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