

Media release / 23 January 2017



## **Vontobel enters the French market for leveraged products, driving forward its targeted expansion in Europe**

- **Vontobel has launched today a range of certificates at Euronext in France, one of the main markets for leveraged products in Europe**
- **The initial product offering – with a comprehensive portfolio of constant leverage certificates as well as knock-out products – will be extended in the next few weeks**
- **By entering the French market for leveraged products, Vontobel is expanding its presence in the European structured products market**
- **Roger Studer, Head of Vontobel Investment Banking was welcomed by Anthony Attia, CEO of Euronext Paris, at the Opening Ceremony**

The family-based and more than 90 years old Swiss bank Vontobel, one of the leaders in the structured products market in Europe, has made its debut in the France by listing constant leverage certificates as well as knock-out products on Euronext derivatives market in Paris. The initial product offering will be extended through a comprehensive suite of products in the next few weeks – enabling private and institutional investors in France to execute individual trading strategies in accordance with their individual risk profiles. Structured products are suitable for rising or falling markets and can also be used for portfolio hedging.

Bank Vontobel Europe AG, the German subsidiary of Vontobel Holding AG, will be responsible for the distribution, quoting and trading of the certificates. The issuer is Vontobel Financial Products GmbH in Frankfurt.

The French derivatives market on Euronext is mainly based on leveraged products. Whereas the constant leverage certificates market share weigh around 20% of total turnover, knock-out products cover roughly around 40% of the market. Thus Vontobel will operate from the very beginning on more than half of the French market. As a highly competitive market, France is a substantial opportunity for the European expansion of Vontobel structured products business.

“Developing and selling structured products is at the heart of Vontobel’s DNA. We have 30 years experience in this sector. Investors can rely on its strong know-how as well as on its well-known agility and fast-growing expansion on the Swedish, Finnish and Italian markets. Its interactive trading platform as well as cost-efficient processes and innovative platforms are a key factor of its European success.” explained Roger Studer, Head of Vontobel Investment Banking, who also serves as a Vice President of the European Structured Investment Products Association (Eusipa).

“Our core capabilities reflect the demand of the French market in terms of the client requirements for certificates – especially constant leverage certificates as well as knock-out certificates . Our initial range mainly consists of knock-out warrants and constant leverage certificates on the leading French, European and US indices and equities.” commented Wolfgang Gerhardt, Head of Financial Products in Germany.

“Our offering is comprehensive: not only do we provide market access and liquidity for private and institutional investors, but also strong market-making capabilities and the accuracy of Swiss quality. Vontobel plans to continuously expand this offering in the coming months” explained Roger Studer.

Vontobel is one of the leading issuers of structured products in Europe. In 2016 it ranked top 2 in Switzerland with a market share of 26.0% and top 5 with a market share of 6.8% in Germany. In the last two years, Vontobel successfully entered the Swedish, Finnish and Italian markets, where it soon ranked top 2, top 3 and top 6 respectively for the year 2016. Vontobel is committed to pursuing its growth strategy in other European markets and will enter Euronext Netherlands by an Opening Ceremony to be held in Amsterdam this week, on Thursday, 26 January.

#### **Vontobel**

Vontobel’s mission is to protect and build the wealth our clients have entrusted to us over the long term. Specializing in active asset management and tailor-made investment solutions, we provide responsible and forward-looking advice. In doing so, we are committed to Swiss quality and performance standards. With their good name, our owner families have stood by these principles for generations. As of 31 December 2015, Vontobel held CHF 187 billion of client assets. Over 1,500 employees worldwide provide first-rate, customized services for clients with an international focus. The registered shares of Vontobel Holding AG are listed on the SIX Swiss Exchange. The Vontobel families and the Vontobel Foundation hold the majority of shares and votes in the company.  
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