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Vontobel enters the Swedish market for structured products



Vontobel has been offering leverage products in Sweden since 12 January 2015 in addition to its other markets. Its range of bull & bear certificates is geared towards both private and institutional clients. Vontobel intends to continuously expand this offering in the coming months with a focus on mini futures and turbo warrants.

Vontobel has been a leading provider of structured products in Switzerland for many years and has become established as one of the top providers in Germany over the last five years based on turnover. Drawing on its wealth of experience and expertise in the Swiss and German markets, Vontobel launched its structured products business in Sweden in January 2015. Vontobel has made its market debut by offering bull & bear certificates publicly on the Nordic Growth Market (NGM). It will gradually expand its product range with the addition of other product categories such as mini futures and turbo warrants in the course of the year.

The market for structured products in Sweden has been experiencing strong growth for years, with bull & bear certificates accounting for over 70% of the market. "The combination of strong demand for structured products – especially bull & bear certificates – among private investors and institutional clients and our many years of expertise in this product category create ideal conditions for Vontobel's entry into the Swedish market for structured products," explained Dr. Wolfgang Gerhardt, a member of the Management Board of Bank Vontobel Europe AG. With an initial offering of more than 300 bull & bear certificates on indices, precious metals and leading European, US and Swiss equities, investors will be able to execute their trading strategies in accordance with their individual risk profile in rising or falling markets.

Bank Vontobel Europe AG will be responsible for the distribution, pricing and trading of the structured products. The issuer is Vontobel Financial Products GmbH in Germany.

Vontobel

Vontobel's mission is to protect and build the wealth our clients have entrusted to us over the long term. Specializing in active asset management and tailor-made investment solutions, we provide responsible and forward-looking advice. In doing so, we are committed to Swiss quality and performance standards. With their good name, our owner family has stood by these principles for generations. As of 30 June 2014, Vontobel held CHF 173 bn of client assets. Around 1,400 employees worldwide provide first-rate, customized services for clients with an international focus. The registered shares of Vontobel Holding AG are listed on the SIX Swiss Exchange. The Vontobel families and the Vontobel Foundation hold the majority of shares and votes in the company. www.vontobel.com



Contacts

Media Relations:	Reto Giudicetti	+41 (0)58 283 61 63
Investor Relations:	Michel Roserens	+41 (0)58 283 76 97