

Investment Banking

Graduate Trainee Program General Marketing Management Investment Banking

Dreaming of a career in Investment Banking?

In Investment Banking, we offer private clients, companies and institutional investors a range of global solutions from a single source.



What does our General Marketing Management Investment Banking at Vontobel offer?

The General Marketing Management Investment Banking track of our GTP program is specially designed for those with a particular interest in distribution, marketing, events and business management. It offers a unique opportunity to gain deeper insights into our products, services and distribution strategy, while amassing hands-on experience in the marketing/content management and event management departments. An assignment in our business management department will round off a solid grounding in our multi-faceted business.

At Vontobel Investment Banking, the competencies and expertise of our employees are our greatest asset, and we view their training and professional development as being crucial for our long-term success. This GTP track is therefore designed to give you a broad skill set in the management of client relationships, distribution, marketing, events and projects, and the tools to put this knowledge to use. As a responsible employer, diversity and work-life balance are also of pivotal importance for us, and so, too, are mobility and flexibility. This program will allow you to experience at first hand how we embrace these elements throughout our organization and the potential we have to offer in these areas.

The overall program stretches over a total period of 24 months.

General Marketing Management modules:

- Financial Products Marketing Advisory
- Marketing and Content Management Investment Banking
- Marketing & Event Marketing Investment Banking
- Distribution & Account Management Investment Banking
- Platform Solutions

Candidate profile

- Master's degree in business administration (focus on marketing as an advantage), international business, management & law, journalism, business psychology, about to be completed or completed within the last 12 months
- Good communication skills, Cross-linked mindset
- Pro-active attitude, team player, able to work under pressure
- Willing to complete additional training courses
- Fluent (oral and writing) in German and English
- Relevant practical experience would be of advantage
- Age: 22-29 years, CH or EU citizen