# Vontobel half-year results 2017

Zeno Staub CEO 27 July 2017 Martin Sieg Castagnola CFO

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## **Overview**

27 July 2017

# Highlights

Half-year results 2017 Strategy update Outlook Questions and answers

# Advised client assets reach record high – Vontobel delivers solid Group net profit

### Key figures as of 30 June 2017

	Advised cli	ient assets	Net nev			
	CHF 16	64.7 bn	CHF CHF 2.1 k			
Operating	income Group n		et profit Earning		s per share	
CHF 517	CHF 517.5 mn CHF 1		1.5 mn	СНІ	F 1.78	
	Return on equity <sup>1</sup>		CET1 capital ratio			
	12.9%		<b>19.3%</b> Basel III fully applied			

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### Clients continue to endorse our services and products

- Impressive NNM growth of 6.8% in Wealth Management in 1H17
- NNM inflows of CHF 1.0 bn in Asset Management in 2Q17
- Further market share gains in Germany, Nordics and Italy by Financial Products

### Vontobel enters new markets

- Financial Products entered France and Netherlands at the start of 2017
- Asset Management entered US market with Fixed Income in 1H17, starting with TwentyFour AM
- Vontobel to enter Hong Kong market with exchange-traded leverage products in 2H17

### Vontobel invests in talent across all core activities

- FTEs up by 12% in front units since mid-2016

### Vontobel leverages technology for the benefit of clients and to drive increased efficiency

- Continuous push into digital client journey and cloud technology

### Vontobel sharpens brand positioning and invests in 'Vontobel client experience'

- Focus on building a distinctive client experience based on our identity and value proposition
- Investments in enshrining our beliefs and behaviors within our organization to further strengthen corporate culture
- Redefined corporate design to be launched in September as a visual expression of our identity



# **Overview**

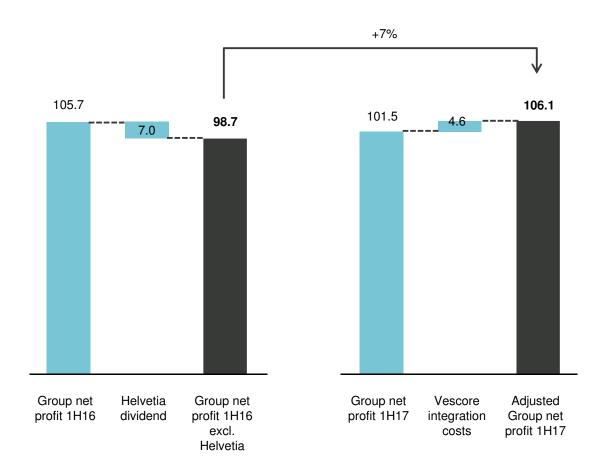
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# Highlights **Half-year results 2017** Strategy update Outlook Questions and answers

# Vontobel delivers solid 1H17 result

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#### Group net profit (CHF mn)



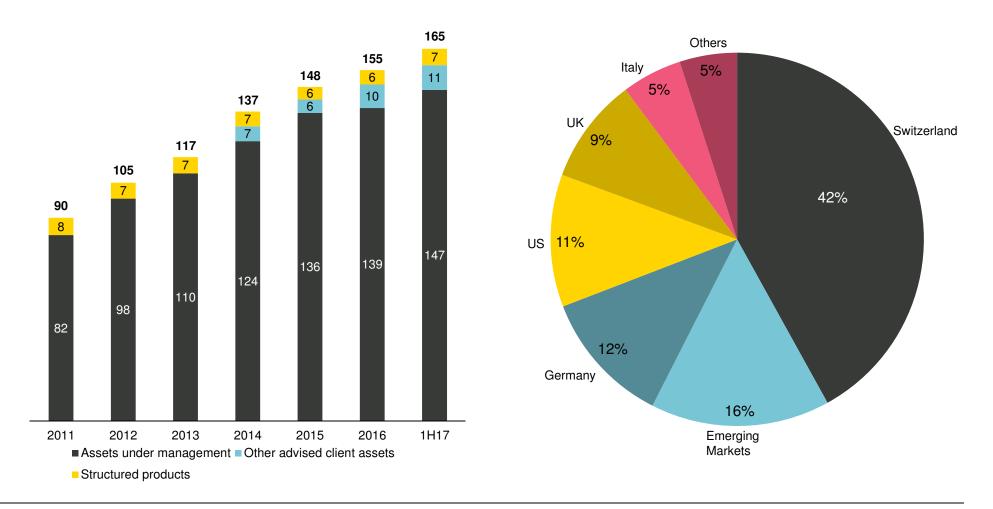
#### Comments

- Vontobel focused its capital on its own operations and sold its 4% stake in Helvetia – meaning it no longer receives a dividend from Helvetia (2016 dividend: CHF 7.0 mn after tax<sup>1</sup>)
- Legal integration of Vescore completed: integration costs of CHF 4.6 mn after tax<sup>2</sup> incurred in 1H17. Final costs of approximately CHF 2 mn after tax to be booked in 2H17
- On an adjusted basis, Group net profit increased by 7% to CHF 106.1 mn

## Advised client assets reach record high at CHF 165 billion – 95% stem from clients in target markets

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Advised client assets (CHF bn, end of period)



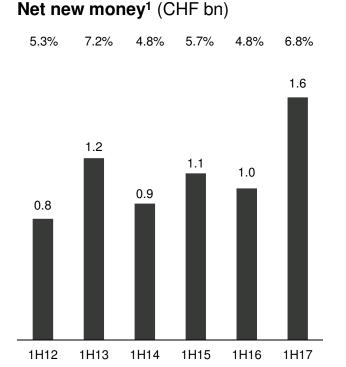
Advised client assets by client domicile (mid-2017)

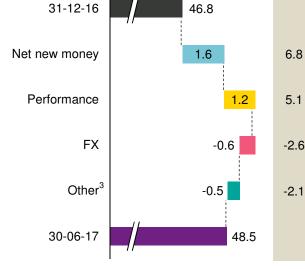
# Wealth Management achieves impressive annualized net new money growth of 6.8% – advised client assets reach CHF 50 bn

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66





Development of AuM (CHF bn)

- Growth in Wealth Management exceeds 3-5% target range
- Broad-based inflows from home market of Switzerland, the Emerging Markets and Italy
- Private Banking contributed
   CHF 1.0 bn growth rate of 5.1%<sup>1</sup>

- Continued growth driven by net new money and positive investment performance
- Total advised client assets<sup>4</sup> reach record high of CHF 49.9 bn
- Ongoing shift towards larger clients led to lower gross margin

1H15

1H16

1H17

1H14

- Margin still impacted by low levels of client activity and negative interest rates (effect of negative rates: ~2 bps)
- Compared to 2H16 margin increased by 1 bp to 66 bps<sup>5</sup>

Gross margin on AuM (bps)

73

73

69

76

 $\Delta$ in %<sup>2</sup>

76

1H12

1H13

<sup>1</sup> Growth in AuM attributable to net new money is annualized; <sup>2</sup> Annualized; <sup>3</sup> Reclassification of certain assets (CHF 0.5 bn) that are not held for investment purposes;

<sup>4</sup> Includes other advised client assets (CHF 1.4 bn); <sup>5</sup> Of which 53 bps are commission driven, including 37 bps from recurring fee income

# Asset Management with CHF 1.0 bn of net new money in 2Q17 – Delivery of strong investment performance for our clients

 7.4
 5.2

 4.1
 2.1

 1.0

 -1.0
 -11.8

 -2.7

 1H12
 1H13

 1H14
 1H15

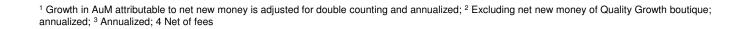
9.0% 24.7% -3.0% 13.4% 4.4%<sup>2</sup> -11.7% 4.3%

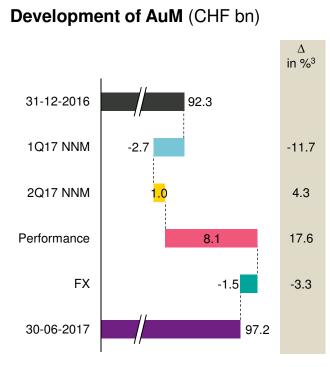
Net new money<sup>1</sup> (CHF bn)

Net new money turned positive in 2Q17
 Raiffeisen contributed CHF 0.3 bn to net new money in 1H17

 Total Asset Management
 Asset Management

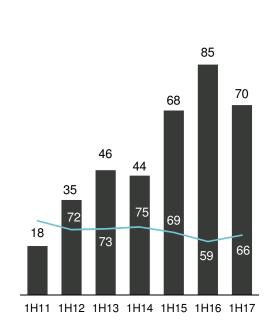
 Quality Growth boutique
 excl. Quality Growth





- Strong organic growth in Fixed Income, TwentyFour AM, Multi Asset Class and Sustainable Investing
- Higher AuM driven by performance 79% of our assets outperformed their benchmark<sup>4</sup>





- Gross margin declined to 43 bps, mainly reflecting change in product mix but also due to slightly lower fees, given low return environment and trend towards passive
- Legal integration of Vescore completed

Pre-tax profit (CHF mn)

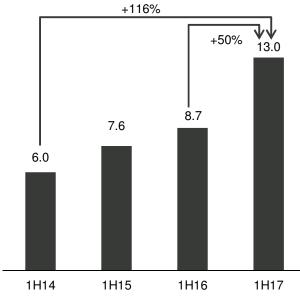
Cost/income ratio (%)

orofit and CIB (CHF mn<sup>.</sup> %)

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# Financial Products with expansion in Europe and increase in trading volumes of own products and on deritrade<sup>®</sup> MIP

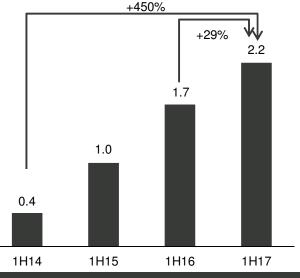
#### Turnover in listed and non-listed Vontobel products<sup>1</sup> (CHF bn)



	M		
MARKET	RANK	TURNOVER	# TRADES
Switzerland	#2	24.7%	43.4%
Germany	#5	9.0%	9.8%
Nordics <sup>3</sup>	#3	34.4%	32.5%
Italy <sup>4</sup>	#4	3.7%	6.6%
France <sup>4</sup>	#7	0.2%	0.4%
Netherlands <sup>4</sup>	#7	0.1%	0.2%
Europe		10.4%	11.4%

# Notional volume issued on

deritrade® MIP (CHF bn)



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7 issuers<sup>5</sup>

#### Numerous distributors

- 50 banks (37 banks at mid-2016)
- >500 external asset managers (>400 at mid-2016)

#### 2 collaboration agreements in place

- UBS Wealth Management
- Raiffeisen

#### Vontobel grew turnover through significant market share gains on exchanges and by increasing primary issuance through platform business

- Shortening maturity of products also drove up volumes
- Shift from exchange-traded products to primary issuance continues
- Market share on European exchanges grew to 10.4% from 8.5% in 1H16

<sup>1</sup> Notional volume issued and volume traded; <sup>2</sup> Investment and leverage products; <sup>3</sup> Sweden and Finland (NGM); leverage products; product categories plain vanilla, knock out and certificates; <sup>4</sup> Leverage products; <sup>5</sup> Deutsche Bank, JP Morgan, Morgan Stanley, Société Générale, UBS, Vontobel and ZKB

#### <sup>1</sup> After tax <sup>2</sup> Wealth Management As

# Interest rates and capital focus on operating business reduce Corporate Center income – stable operating expense

#### **Treasury revenues**

 Low interest rates continue to negatively impact Treasury's interest income, as higher yielding bonds expire



- In 2016, Vontobel focused its capital on its own operations and sold its 4% stake in Helvetia
- Vontobel no longer receives a dividend from Helvetia; in 2016, it contributed CHF 7.0 mn to Group net profit

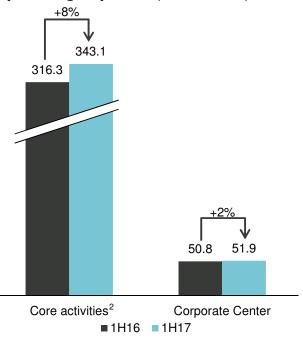
#### Integration of Vescore

- In 2016, Raiffeisen and Vontobel extended long-term partnership to well beyond 2020
- Successful partnership resulted in NNM inflows of CHF 400 mn in 2016 and CHF 300 mn in 1H17
- Vontobel acquired Vescore in context of extended partnership
- Strategic boutiques Quantitative Investments and Sustainable Investments were successfully integrated into Vontobel Asset Management's multi-boutique model
- Legal integration completed in 1H17; related costs total CHF 4.6 mn<sup>1</sup>.
   Final costs of approximately CHF 2 mn<sup>1</sup> to be booked in 2H17

#### **Operating expense**

 Operating expense in Corporate Center increased by only 2%, demonstrating scalability of operating platform

#### Operating expense (in CHF mn)



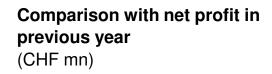


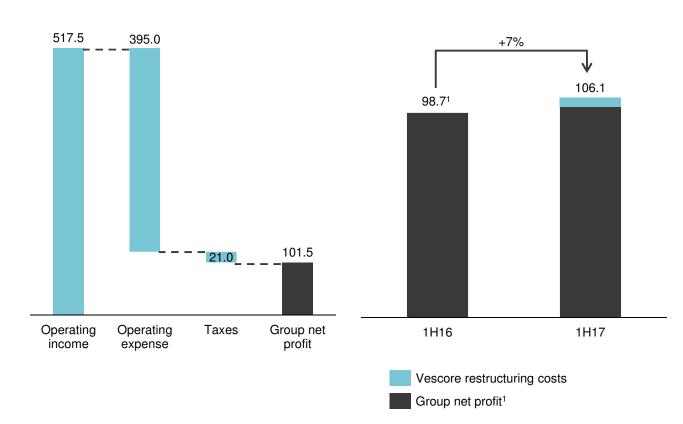
<sup>&</sup>lt;sup>2</sup> Wealth Management, Asset Management and Financial Products

### Vontobel delivered solid adjusted Group net profit of CHF 106.1 mn while making further investments in future growth

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#### Breakdown of 1H17 net profit (CHF mn)





#### Comments

- Operating income grew to over CHF 500 mn despite tough market conditions in wealth and asset management
- Corporate Finance was very successful in 1H17; revenues grew sharply to CHF 9.9 mn from CHF 1.7 mn in 1H16<sup>2</sup>
- Significant investments in new markets, talent, technology and brand led to higher operating expenses
- Number of FTEs grew to 1,643 from 1,494 at mid-2016 but declined by 2% from end-2016

<sup>1</sup> Excl. Helvetia dividend in 1H16

<sup>2</sup> Corporate Finance is reported under the core activity Financial Products

### Vontobel increases operating income by 4% – Group net profit higher on comparable basis despite investment in growth

#### **Development of key figures**

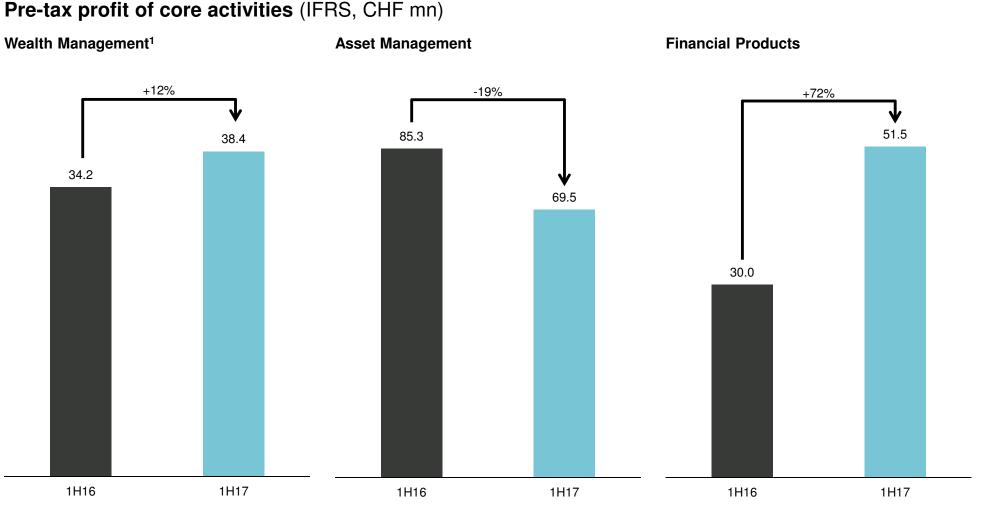
	20.06.16	20.06.17	٨
	30-06-16	30-06-17	Δ
Operating income (CHF mn)	496.8	517.5	+4%
Operating expense (CHF mn)	367.1	395.0	+8%
Profit before taxes (CHF mn)	129.7	122.5	-6%
Group net profit (CHF mn)	105.7	101.5	-4%
excl. Helvetia dividend and Vescore integration costs	98.7	106.1	+7%
Cost/income ratio (%)	72.9	76.1	+3.2 pp
Basic earnings per share (CHF)	1.87	1.78	-5%
excl. Helvetia dividend and Vescore integration costs	1.75	1.87	+6%
Return on equity (%)	14.4	12.9	-1.5 pp
CET1 ratio (%; Basel III fully applied)	18.3	19.3	+1.0 pp
Average LCR (%; liquidity coverage ratio)	219%	194%	-25 pp

#### Comments

- Operating income rose 4% due to increased asset base and higher turnover in Financial Products
- Operating expense increased due to significant investments in new markets, talent, technology and brand
- Adjusted for Helvetia dividend and Vescore integration costs, Group net profit increased by 7%
- At 19.3%, CET1 ratio substantially exceeds regulatory requirements
- LCR of 194% significantly above FINMA requirements (80% in 2017, 90% in 2018 and 100% from 2019)



# Asset Management is most important earnings driver – Wealth Management and Financial Products increase pre-tax profit

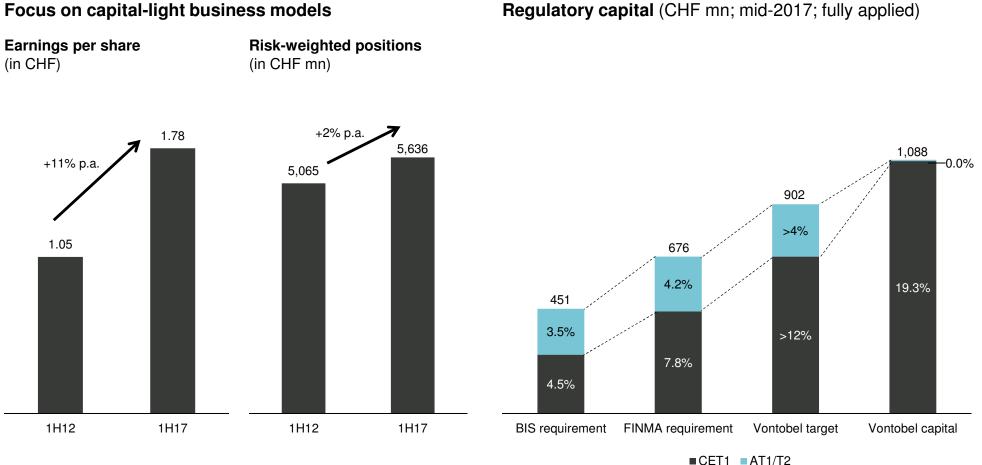


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# Focus on capital-light business models leads to strong growth with little incremental risk – ample capital for acquisitions

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16



# **Overview**

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Highlights Half-year results 2017 **Strategy update** Outlook Questions and answers

# Vontobel is focused on solidly growing markets and is delivering value through a distinctive first-class offering

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#### Wealth management

**Global HNWI wealth** 

- Strong growth of HNWI population and HNWI wealth since 2010
- Vontobel is targeting this market with prime services from Private Banking as well as its offering for EAMs

#### Active asset management

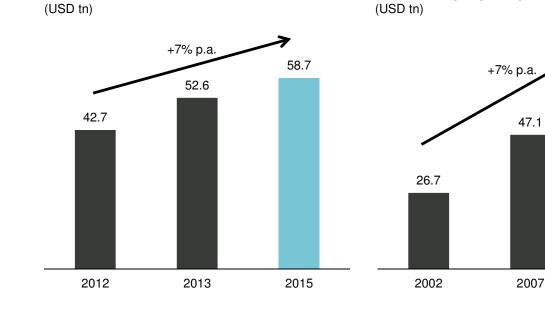
Assets managed globally

- Industry AuM grew by an average of 7% p.a. over last 13 years
- Vontobel's growth exceeded market average due to focused multiboutique approach and outstanding performance quality

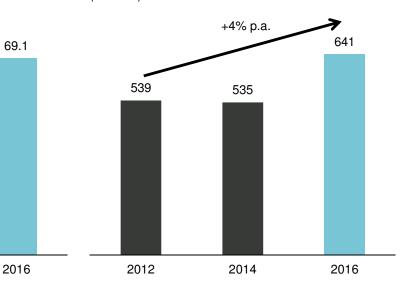
69.1

#### **Financial products**

- Long-term increase in demand for financial products
- Vontobel is well positioned with its leading technology, innovation capabilities and cost structure



Exchange turnover in Europe/Asia<sup>1</sup> (USD bn)



<sup>1</sup> Austria, France, Germany, Hong Kong, Italy, Sweden and Switzerland

Source: World Wealth Report 2016 / Capgemini, BCG Global Asset Management 2017, eusipa, Hong Kong exchange

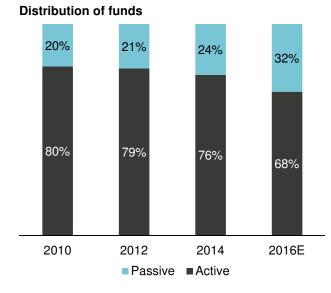
# Trend towards passive and truly active investing is challenging industry – Vontobel well positioned as high-conviction manager

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#### Shift to passive investing

- Passive investing allows clients to invest in indices at low costs
- Passive products are attracting significant inflows and gaining market share
- Continued demand for active investing and size of market is significant



#### Our perspective

- Active asset managers investing close to benchmark and charging active fees will remain under pressure – and rightly so
- Over-innovation of passive managers leads to proliferation of products and blurring of boundaries
- The more investors turn to passive investing – not analyzing markets and companies – the greater the opportunities for truly active managers
- Shift to passive investing accompanied by a shift from closet tracking to truly active management

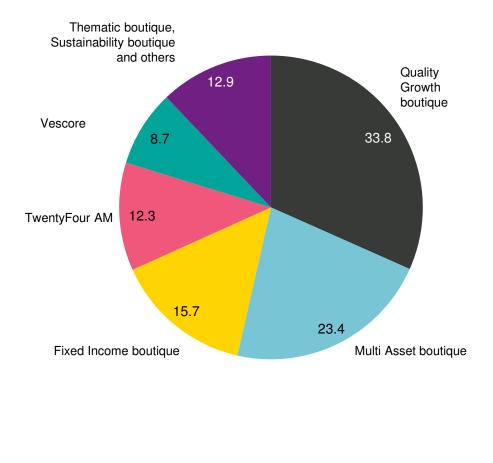
#### Our positioning and results

- Vontobel is specialized and committed to truly active investing
- As a high-conviction active manager, we invest in concentrated portfolios and have a large active share
- Investment performance was strong across the board in 1H17:
  - 79% of assets in Asset Mgmt. outperformed their benchmark<sup>1</sup>
  - 69% of mandates in Wealth Mgmt. are above benchmark<sup>2</sup>
  - 62% of advisory calls in Wealth Mgmt. with positive performance
- Vontobel uses passive products from third parties as building blocks when appropriate and in the client's best interests

# Asset Management's strategy is to run a well-diversified, institutional-focused and global book of specialized boutiques

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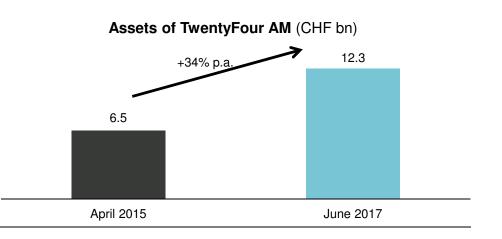
#### Diversified book of business (CHF bn; mid-2017)



#### Total advised client assets: CHF 106.8 bn

#### Well positioned for future growth

- Business has never been as diversified and has never had as many products with significant growth potential
- 79% of our AuM outperformed their benchmark this year<sup>1</sup>
- NNM in 2Q17 were positive at CHF 1.0 bn
- Quality Growth boutique is well positioned
  - YTD investment performance significantly ahead of benchmark across all strategies, e.g. 711 bps for global and 487 bps for Emerging Markets<sup>1</sup>
  - Stable and scalable team approach with co-PMs
  - Launch of new strategy "Global Equity Income"
- Successful TwentyFour AM entered US market this year Growth clearly exceeding expectations of 20% p.a.



# Vontobel has been managing Emerging Markets strategies since 1992 – significant growth potential

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#### Vontobel has been investing in **Emerging Markets for 25 years**

**Emerging Markets strategies** (AuM in CHF bn)

#### We offer equity, fixed income and sustainability products

- Vontobel has a broad Emerging Markets offering and delivers outstanding investment results
- Morningstar assigned majority of funds
- 5-star rating

21.0

- Emerging Markets equities
- Far East equities
- Sustainable Emerging Markets equities
- Sustainable Asian Leaders equities
- China Leaders equities
- Emerging Markets debt

#### Our offering has significant growth potential

- Our Emerging Markets Debt fund generated significant excess returns over 1 and 3 years for our clients and grew strongly - the fund now has AuM of CHF 1 bn
- Vontobel enhanced its offering with an Emerging Markets Corporate Bond and Emerging Markets Blend<sup>1</sup> strategy



# Wealth Management advised client assets reach CHF 50 bn due to net new money inflows and strong performance



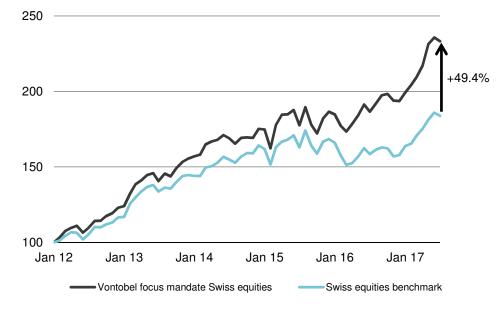
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#### Our clients gain access to our investment expertise

- Vontobel serves its clients according to their behavioral patterns and needs
- All clients gain access to our specialized investment skills according to their needs – one of our very successful offerings is our Swiss Equity mandate

#### **Performance of Swiss equity mandate**<sup>1</sup> (since inception)

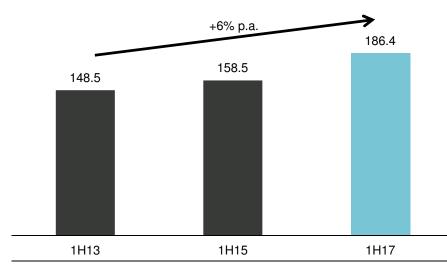


# Wealth Management attracts top-tier talent – highly scalable platform – organic growth can be complemented by M&A

### Vontobel attracts top-tier talent

- Vontobel attracts and retains top talent
- Vontobel is a preferred employer given its:
  - Client-centric culture
  - Entrepreneurial environment
  - Outstanding product and service offering
  - Leading technology
  - Long-term stability
- Vontobel will continue to profit from the 'silent consolidation' in the industry

#### Relationship managers (in FTEs)



### Vontobel's platform is highly scalable

- Vontobel's modern platform is highly scalable and capable of absorbing significant additional assets
- Additional assets lead to an improvement in operating efficiency due to operating leverage – additional assets can be managed at a marginal CIR of around 50% (after one-off integration costs)
- Vontobel's ambition is to gain market share and grow organically by attracting significant net new money each year
- Vontobel has the financial flexibility to acquire significant assets without diluting shareholders

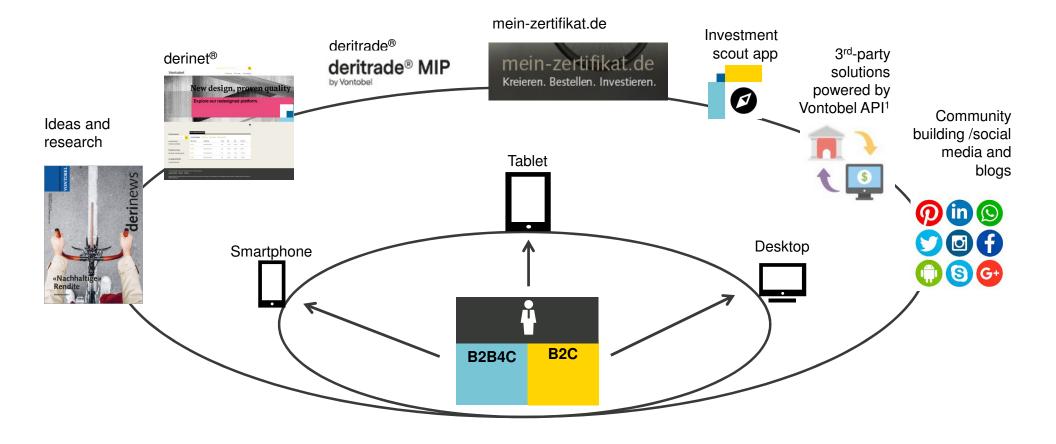


# Financial Products with unique world-leading network and provides services through a comprehensive digital ecosystem

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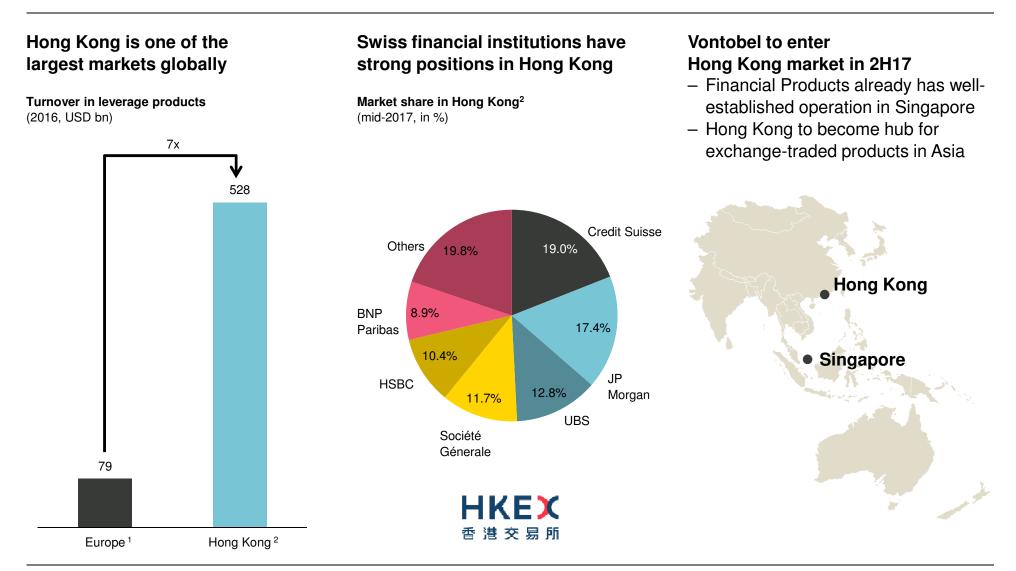
#### Financial Products' digital ecosystems



## Financial Products is about to make its debut in Hong Kong – one of the world's largest markets for leverage products

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<sup>1</sup> Leverage products

<sup>2</sup> Warrants and CBBC; premium outstanding

Source: eusipa, Hong Kong exchange, DB Power



# **Overview**

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Highlights Half-year results 2017 Strategy update **Outlook** Questions and answers

# Rapidly changing world creates opportunities for Switzerland and Vontobel as an international wealth and asset manager

# The world is undergoing the same fundamental changes

- Common truths e.g. 'free markets beat command economies', 'democracy beats autocrats' or 'diversity beats homogeneity' – are being seriously challenged
- Policy mix and real world issues in the Western world are becoming less synchronized
- Significant political tail risks remain despite recent elections in Europe

#### Emergence of new truths and opportunities is unchanged

- Prepare for a more regional, multipolar world; expect conflict between identity politics and protectionism
- New truths are: 'agility beats size', 'smart beats strong' and 'authenticity beats façade'
- Digital innovation and industry 4.0 remain major disruptive forces
- Clients are increasingly looking for stability and a clear standpoint and are asking companies what they stand for – emotional brand loyalty is growing in importance
- Switzerland is well positioned in a more uncertain world, given its political stability, dedication to quality and global orientation
- Vontobel will remain agile, be swift to act and will deploy our content-driven global business model – providing specialist service and advice in everything we do



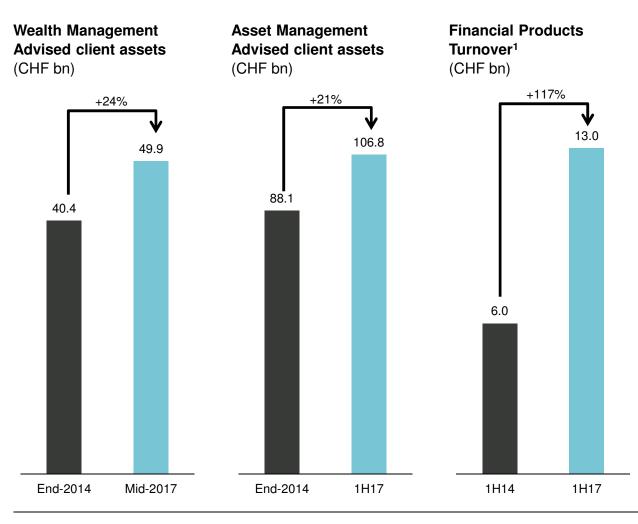
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# After three years of strong growth, Vontobel is refining its strategy and defining new targets for 2020

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Vontobel delivered strong growth over the last three years ...



# ... and has ambitious goals for the upcoming three years

- Vontobel is refining its strategy and defining new targets for 2020 – an update will be provided at Investor Day on 31 August
- All core activities will leverage their strength and unique positions to achieve our growth ambitions
- Vontobel is already investing in new markets, talent, technology and our brand to support future growth
- Vontobel is sharpening its brand positioning – a redefined corporate design to be launched in September as a visual expression of our identity



# **Overview**

27 July 2017

Highlights Half-year results 2017 Strategy update Outlook **Questions and answers** 

# Appendix

# Advised client assets have grown by 16% since 1H15 – good diversification across asset classes

#### Advised client assets (CHF bn) Advised client assets by asset class (mid-2017) Wealth Management **Asset Management** +16% 9% 26% 164.7 37% 38% 7% 142.2 20% 7% 30% 21% 28% 25% 20% Foreign equities Domestic equities Bonds ■ Equity<sup>3</sup> ■ Fixed Income<sup>4</sup> ■ Other<sup>5</sup> Liquidity/money market 63% Others 65% Alternatives - Wealth Management clients currently - Large proportion of assets from hold 20% of their assets in cash institutional clients (69%) (unchanged from end-2016) - Asset Management with low proportion of 1H15 1H17 money market funds Asset Management<sup>1</sup> Wealth Management Financial Products<sup>2</sup>

<sup>1</sup> Excluding assets managed on behalf of other segments

- <sup>3</sup> Quality Growth Boutique, Thematic Boutique
- <sup>4</sup> Fixed Income Boutique, TwentyFour Asset Management
- <sup>5</sup> Multi Asset Boutique, Sustainable Boutique, Vescore

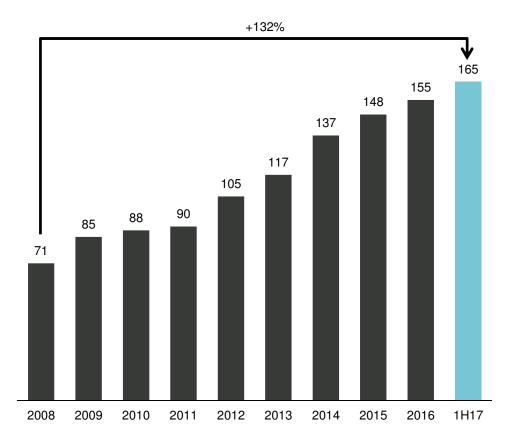
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<sup>&</sup>lt;sup>2</sup> Including structured products

## Advised client assets have more than doubled since 2008 – demonstrating Vontobel's successful focus on its core capabilities

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Advised client assets (CHF bn, period-end)



#### Vontobel's business model

- Vontobel's core capabilities are to protect and build wealth, to manage assets actively and to deliver tailormade investment solutions
- Advised client assets are a key financial indicator to measure performance in Vontobel's core capabilities. They consist of:
  - Assets under management
  - Other advised client assets
  - Structured products outstanding
- Advised client assets have more than doubled since 2008 – demonstrating Vontobel's successful focus on its core capabilities
- Proportion of operating income from stable and recurring fee and commission income grew from 54% in 2009 to 64% in 1H17– this large share is typical for a *wealth and asset manager*
- Vontobel's client-centric business model enables it to tap into the growing *pool of global wealth*

# 96% of advised client assets stem from home and focus markets

### Advised client assets by client domicile as of mid-2017 (CHF bn)

	Home market	Focus markets			Other markets			
	SWITZERLAND <sup>1</sup>	GERMANY	ITALY	UK	US	EMERGING MARKETS <sup>2</sup>		Total
Advised client assets	69.1	19.2	8.6	15.1	18.9	25.6	8.2	164.7
Wealth Management	Full offering	Onshore Cross-border	Cross-border	Cross-border	Onshore <sup>3</sup> and EAM	Onshore Cross-border	Cross-border	49.9
Asset Management	Institutional Wholesale	Institutional Wholesale	Institutional Wholesale	Institutional Wholesale	Institutional Wholesale	Institutional Wholesale	Institutional Wholesale	103.94
Financial Products	FP, Brokerage, CF, TB	FP Brokerage	FP (cloud services)	Brokerage	Brokerage	FP	FP (cloud services), Brokerage	
Breakdown								
Assets under mgmt.	63.0	13.7	8.6	15.1	18.9	19.2	8.0	146.5
Other adv. client assets	0.4	4.0	-	-	-	6.4	0.2	11.0
Structured products	5.7	1.5	-	-	-	-	-	7.2

<sup>1</sup> Including Liechtenstein

<sup>3</sup> Vontobel Swiss Wealth Advisors AG (SEC-registered investment advisor)

<sup>2</sup> Asia Pacific Region, CEE, LATAM, Middle East and Africa <sup>4</sup> Excluding assets managed on behalf of other segments (CHF 2.9 bn)

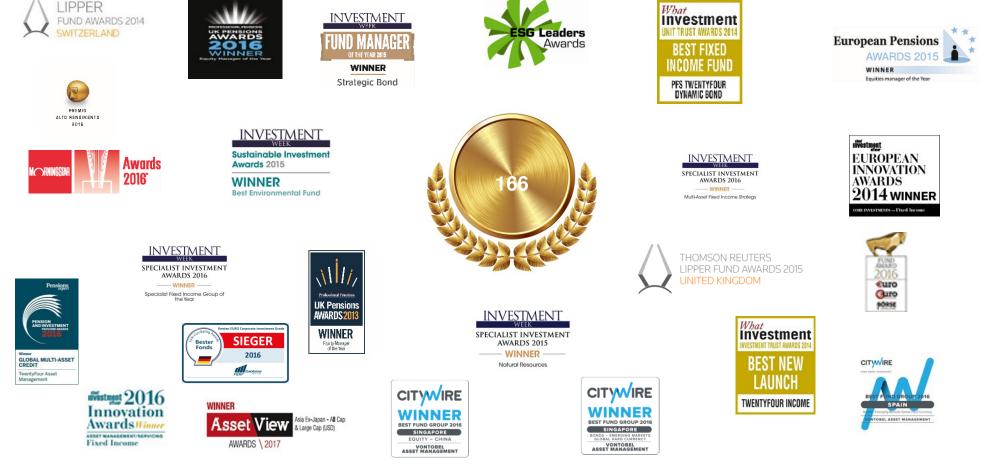
# Vontobel

34

# Vontobel

# Strong performance culture is confirmed by the market

We have received 166 awards for our investment funds and our investment expertise since 2011



#### <sup>1</sup> Advised client assets at mid-2017, including double counting

#### Vontobel **Asset Management boutiques focus on clearly defined**

# investment strategies

### Equities

### **Quality Growth Boutique**

High Quality Growth at Sensible Prices – A single investment philosophy applied across all strategies

**Thematic Boutique** 

"Themes" in the equity portfolio offer added value, the range extends from Global Leaders to global megatrends through to Swiss companies

**Fixed Income** 

### **Fixed Income Boutique**

Actively managed fixed-income investment strategies: global expertise and specific focus on flexible, corporate and emerging market bonds 15.7

Client Assets<sup>1</sup> (CHF bn)

TwentyFour Highly transparent, actively

managed fixed-income products that generate attractive riskadjusted returns, with a strong focus on capital preservation

12.3

#### Multi Asset Class

### **Multi Asset Boutique**

Global, benchmarked multi-asset portfolios or strategies with defined risk budgets

23.4

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### Sustainable Boutique

Equity, bond and real estate investments founded on the principles of sustainable 3.2 development

# vescore

Quantitative investment solutions focused on stable returns and customised asset allocation overlays 8.7

33.8





# Expansion of partnership with Raiffeisen based on Vontobel's compelling asset management offering for financial institutions

27 July 2017

# Vontobel's offering for asset management partners

- Distinctive offering for financial institutions focusing on core competencies such as client relationships and advisory, marketing, communication and distribution
- Vontobel offers flexible asset management services depending on client needs
- All-inclusive services range from asset allocation to management of mandates and mutual funds
- Specific services can be selected, such as research, portfolio advisory and sales support



#### Partners across the globe rely on Vontobel's offering

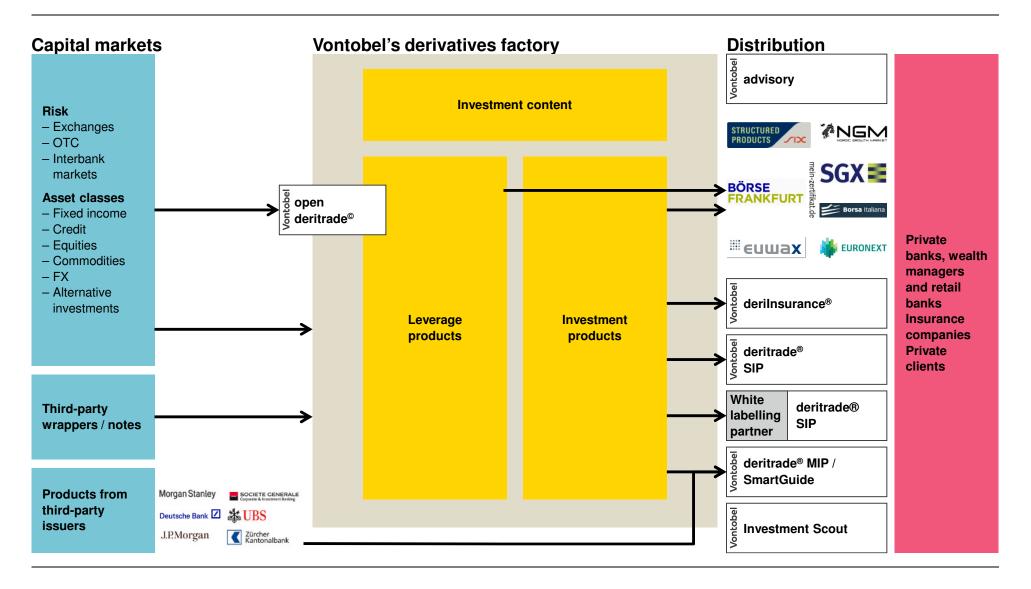
# Vontobel's omni-channel offering gives Wealth Management clients a coherent, seamless experience – 'anytime and anywhere'

Watch list Contact Watchlis Trading Ideas/research ~ Kar Tablet Markets Wealth overview Overview Desktop Smartphone + 5.73 % (CHF) B2C B2B4C

#### Vontobel's omni-channel offering

## Vontobel

## Vontobel Financial Products provides investment content and bespoke structured products through a well-balanced business model 27 July 2017



# Financial Products leverages technology and cost structure to gain market share in Europe and to enter Hong Kong market



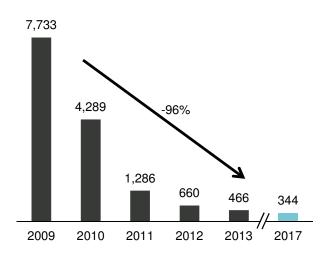
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#### **Technology leadership**

- Leading technology platform enables
   Vontobel to rapidly enter new
   markets and to establish
   platform business
- Digitization allows Vontobel to enter new markets at low marginal costs and to reduce average cost per unit

#### **Cost leadership**

Cost per unit<sup>1</sup> (CHF)



### Leverage products in Europe and Asia

	MARKETS	VOLUME IN 1H17 (EUR MN)	VONTOBEL MARKET SHARE IN 1H17 VOLUME (TRADES)	FUTURE VONTOBEL VOLUME
	Switzerland	2,851	38.9% (49.1%)	⇔
	Germany	10,222	10.9% (10.1%)	⇔
	Nordics <sup>2</sup>	2,240	37.5% (32.5%)	⇔
Europe	Italy	7,020	6.9% (6.6%)	Ø
	France	1,746	0.2% (0.4%)	Ą
	Netherlands	2,792	0.1% (0.2%)	Ą
	Total	26,871	13.2% (11.4%)	Ø
Asia	Hong Kong	230,261	0.0% (0.0%)	Ø

<sup>1</sup> Calculated as total operating expense of Financial Products business unit divided by number of products issued

<sup>2</sup> Sweden and Finland; product categories plain vanilla, knockouts and certificates

Source: eusipa, DDV, Technolab, NGM, Borsitaliana, Vontobel

## Vontobel

## **Financial Products with stable or growing** market share across all markets (1/2)

8

6

4

#### 27 July 2017

60%

45%

30%

#### Switzerland (CHF bn)

Rank	#2 <sup>1</sup>
MARKET SHARE	
Turnover	24.7% <sup>1</sup>
# of trades	43.4% <sup>1</sup>

#### Germany (EUR bn)

Rank	#51		
MARKET SHARE			
Turnover	9.0% <sup>1</sup>		
# of trades	9.8% <sup>1</sup>		

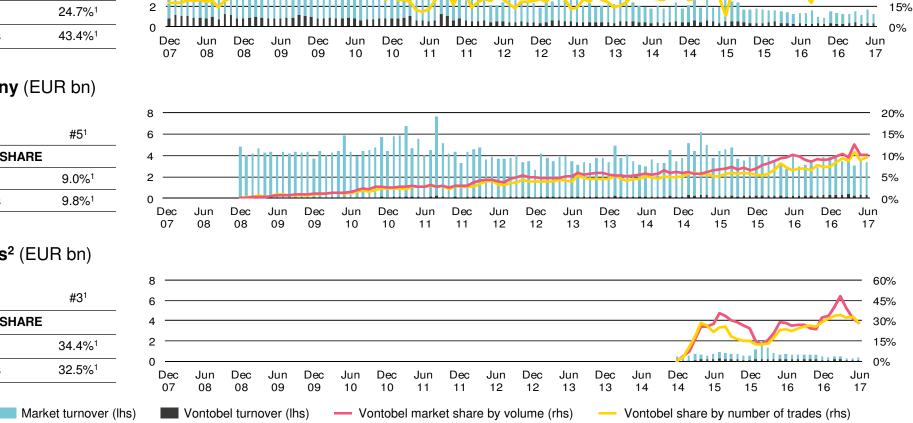
Nordics<sup>2</sup> (EUR bn)

MARKET SHARE

#3<sup>1</sup>

34.4%<sup>1</sup>

32.5%<sup>1</sup>



<sup>1</sup> 1H17

Rank

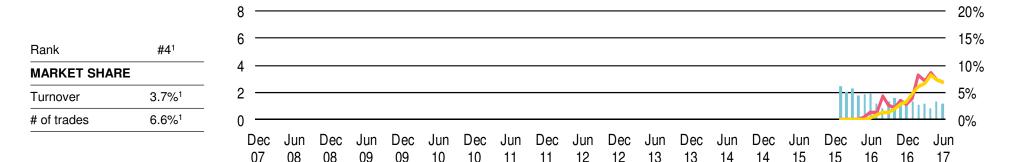
Turnover

# of trades

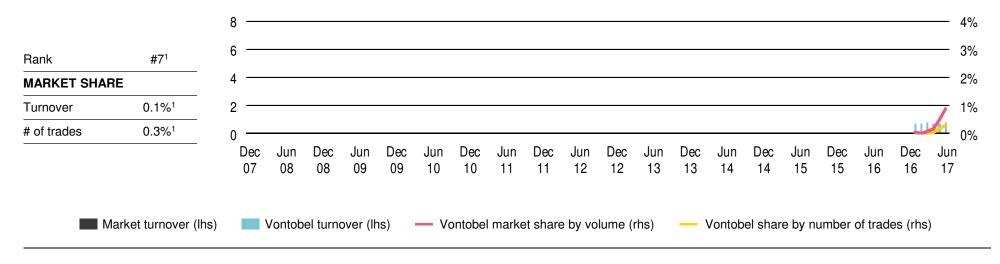
<sup>2</sup> Sweden and Finland; leverage products; product categories plain vanilla, knock-out and certificates

## Financial Products with stable or growing market share across all markets (2/2)

#### Italy<sup>2</sup> (EUR bn)



#### France/Netherlands (EUR bn)

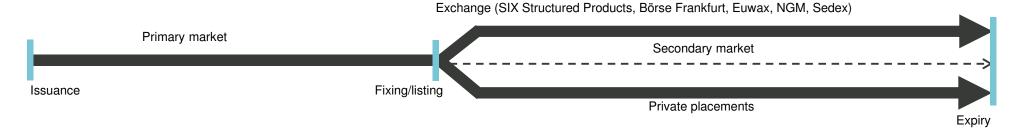


# Distribution strategy for Financial Products geared towards high-growth areas

## Vontobel

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#### **Derivatives market**



deritrade® MIP (1H17)

#### Exchange-traded volume (1H17)

Market	Switzerland	Germany <sup>2</sup>	Nordics	Italy	France/Netherlands	Leading multi-issuer platform
– Turnover – Ø trade size – Listed products <sup>1</sup>	CHF 8.1 bn CHF 26.5 k > 30,000	EUR 21.3 bn EUR 8.1 k > 1,400,000	EUR 2.4 bn EUR 3.3 k > 10'000	EUR 7.0 bn EUR 6.9 k > 6'000	EUR 4.5 bn EUR 3.3 k n.a.	<ul> <li>Notional issued CHF 2.2 bn</li> <li>Ø product size about CHF 165 k</li> <li>&gt;13,000 products issued</li> </ul>
Vontobel – Rank – Turnover – Market share – Ø trade size – Vontobel products listed <sup>1</sup>	#2 CHF 2.0 bn 24.7% CHF 15.1 k > 10'000	#5 EUR 1.9 bn 9.0% EUR 7.4 k > 100'000	#3 EUR 0.8 bn 34.4% EUR 3.8 k > 3'000	#4 EUR 0.5 bn 6.9% EUR 7.2 k > 1'000	#7 EUR 0.0 bn 0.1% EUR 1.2 k > 3'500	<ul> <li>Increasing importance of non-listed products in</li> <li>Switzerland due to: <ul> <li>Cost reduction for clients and issuers</li> <li>High level of confidence in Vontobel as an issuer</li> <li>Significant proportion of trading volume generated with non-listed products</li> </ul> </li> </ul>

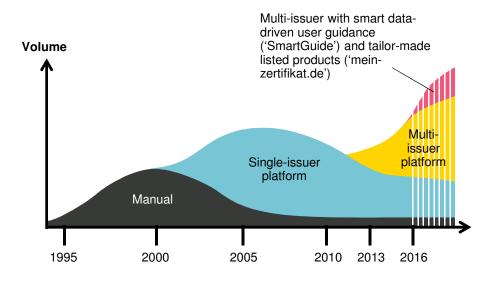
<sup>1</sup> At end-HY1/2017 <sup>2</sup> Data for Germany do not include OTC trading of listed products (estimated to be double of exchange trading volume) <sup>3</sup> Start in January 2017

Sources: SIX Structured Products, Börse Frankfurt, Technolab, DDV, NGM and SNB, SVSP, Euwax, Borsa Italiana, Vontobel estimates

#### Vontobel deritrade<sup>®</sup>MIP – the world's 1st decision-making tool for designing and buying structured products using smart and crowd data

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#### **Innovation cycles**



 $\rightarrow$  deritrade<sup>®</sup> SmartGuide was introduced in 2015 and was very well received by deritrade<sup>®</sup> users

#### Benefits of Vontobel's multi-issuer platform

- deritrade<sup>®</sup> MIP provides full customization capabilities at best prices - bringing the Internet revolution to structured products and empowering the consumer
- Vontobel's multi-issuer platform provides numerous benefits such as:
  - Best execution
  - Higher client returns
  - Increased market reach for issuers
  - Scalability and lower costs
- In addition, Vontobel is leveraging its smart and crowd data capabilities to support clients in their decision making ('SmartGuide'). SmartGuide suggests alternative products based on client preferences, e.g. products with similar characteristics or products with higher relative performance
- In 2016, Vontobel launched the innovative 'meinzertifikat.de' platform in Germany, which allows clients to create tailor-made listed products

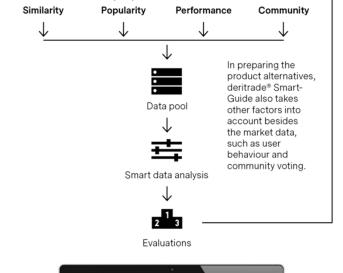
## Vontobel

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## deritrade<sup>®</sup> SmartGuide – the intelligent decision-making tool

... is already operating in today's world

- Technology that transforms big data into smart data
- Technological analysis intelligence with direct access to the vast amounts of digital data held on our deritrade® Multi Issuer Platform
- Intelligent technology and this extensive array of data are used to prepare product alternatives for relationship managers - all in real time
- Individual user behaviour is taken into account
- Users can define the weightings for selected criteria ('similarity', 'popularity', 'performance', 'community') together with their clients
- Increased quality of decision-making process with automated, tailor-made product alternatives



The new standard of tomorrow

How deritrade® SmartGuide works



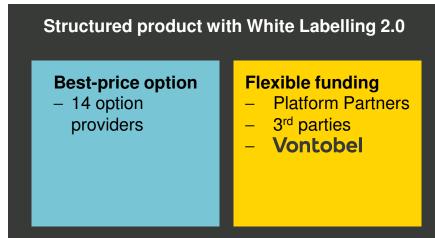
## Vontobel

## Platform partners benefit from our best execution for all product components and our large distribution network

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### Open architecture as a mission statement

- Vontobel gives platform partners the ability to issue structured products on a fully automated basis in their own name and with own counterparty risk – platform partners have access to an additional funding source
- With our unique White Labelling 2.0 offering, Vontobel provides best execution on all product components
- Platform partners gain access to Vontobel's large distribution network (> 550 distributors and > CHF 1,000 bn in addressable AuM<sup>1</sup>)
- Business model is fee-based and has low capital requirements



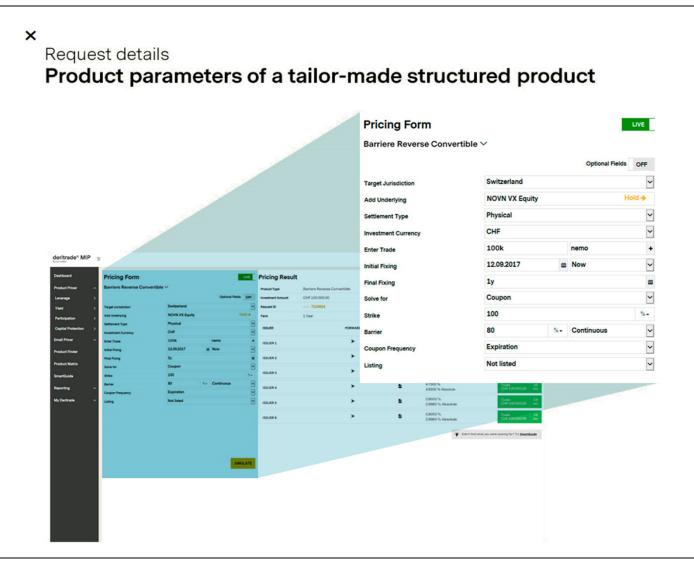
#### Value propositions

- Best execution for all product components
  - Including the option component a real USP
  - Fully MIFID compliant
  - Best price increases potential for profitability margin
- Access to a large distribution network
  - 50 banks and > 500 EAMs already onboard
  - > CHF 1,000 bn of addressable AuM<sup>1</sup>
- Low operational risk and improved offering
  - 'Best-in-class' with Vontobel as enabler
  - Fast time to market

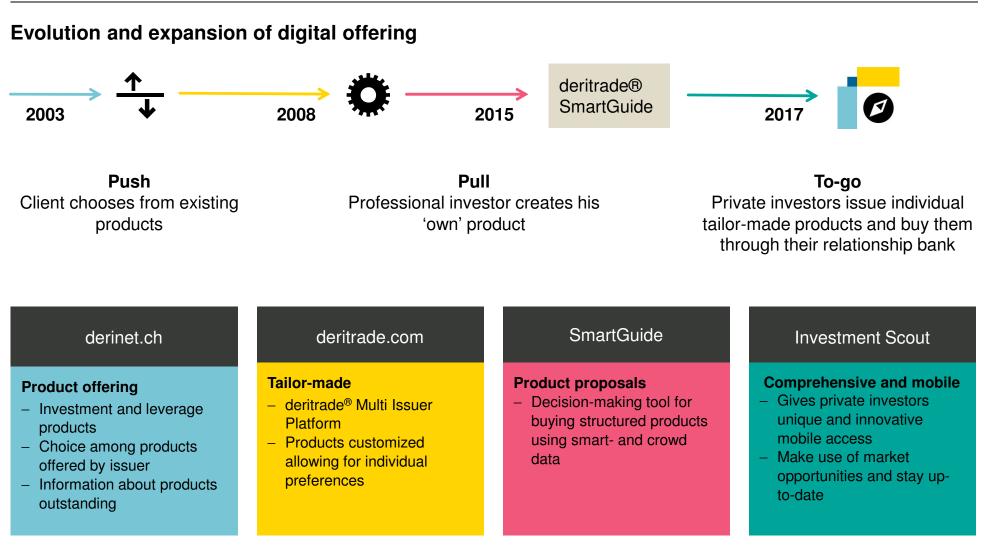
#### **Market potential**

- Primary targets:
  - Banks with a significant wealth management business...
  - ...and the wish to distribute structured products under their own strong brand
  - At least 'A' rating and/or strong reputation
  - Balance sheet > USD 5 bn
  - Vontobel estimates:
    - > 10 in Switzerland / > 50 in EU / > 50 in APAC

## deritrade<sup>®</sup> Multi-Issuer Platform offers structured products from Vontobel multiple issuers within seconds for a given product specification



## Leveraging technology leads into B2C space - derinet.ch – deritrade.com – SmartGuide – Vontobel Investment Scout



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Vontobel

47

## Vontobel launches dedicated strategy for Asia Pacific to at least double business volumes in the region by 2020

### Wealth management

- Focus on niche offering based on ability to provide global diversification
- Maintain cost-efficient model no proprietary booking platform outside of Switzerland, Liechtenstein and Germany

#### Asset management

- Take market development to next level:
  - Become market-specific by breaking down APAC region into Asia ex Japan, Japan and Australia/New Zealand
  - Become local by developing closer relationships and servicing additional segments
  - Diversify growth across products
- Further develop cooperation with ANZ

## Financial products

- Leverage technology leadership in Asia:
  - Establish deritrade<sup>®</sup> Multi Issuer Platform:
    - 7 distributors with total reachable assets of USD 130 bn have already officially expressed an interest
    - Onboarding of 3 leading issuers underway, Vontobel already live as an issuer.
       Discussions with 4 further major issuers in the region are ongoing
- Provide advisory
- List warrants on exchange

### Mergers and acquisitions

- Focus on organic growth
- M&A is an option for core activities of wealth and asset management

### Investments

- No build-up of significant cost base
- Growth initiative to be fully funded by existing operations
- Target cost/income ratio for 2017 remains unchanged (<75%)</li>

### Vontobel's offices in APAC



## Vontobel

#### Note: Total issuer risk from debt instruments amounts to CHF 5.9 bn

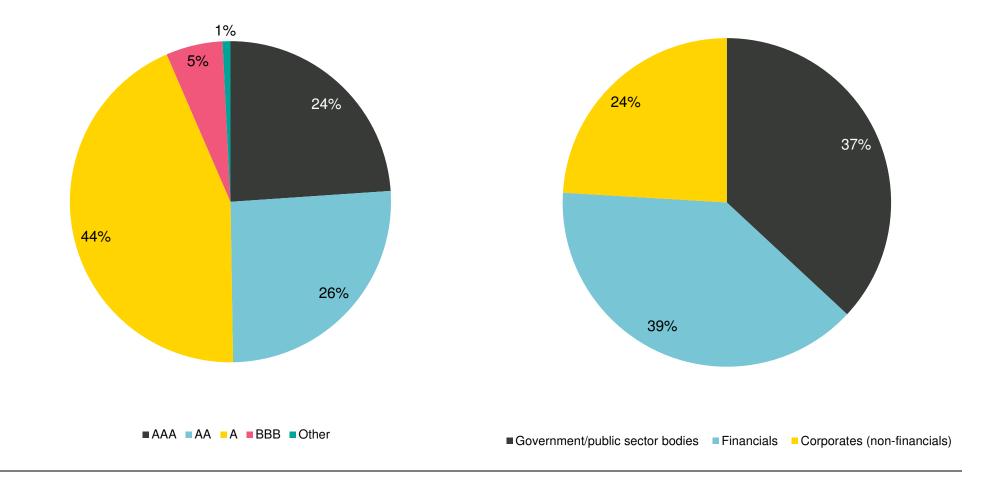
## Vontobel

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## High quality of bond portfolio maintained

Counterparty exposure by rating (mid-2017)

Counterparty exposure by sector (mid-2017)

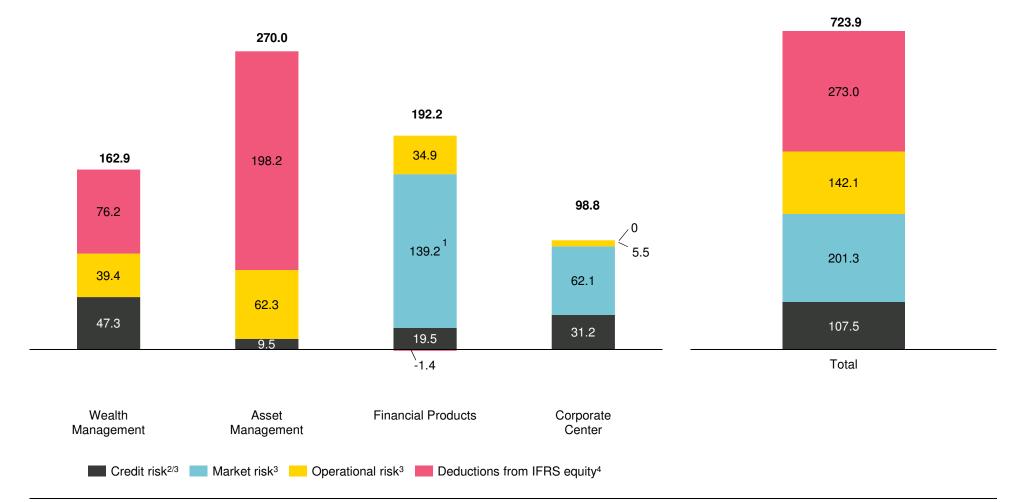


# Financial Products accounts for less than one-third of capital usage

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Vontobel

Capital consumption as of mid-2017 (CHF mn)



<sup>1</sup> Average value at risk of CHF 2.5 Mio. in 1H17 (historical simulation, 99% confidence level, 1-day holding period and 4-year historical observation period); Equity-Vega sensitivity of CHF 1.8 mn at mid-2017

<sup>2</sup> Including non-counterparty related risks

<sup>3</sup> Reported figures are based on BIS capital requirements, i.e. RWA multiplied by 8% 4 Goodwill, intangible assets and gains/losses due to change in own credit spread

## Vontobel continues to pursue a disciplined M&A approach to complement organic growth

### Vontobel's M&A approach

- Active participation in industry consolidation to accelerate profitable growth
- Current capital structure provides substantial resources for both bolt-on and larger acquisitions
- Maintain disciplined acquisition process when considering M&A opportunities:
  - Strategic and cultural fit
  - Maximize long-term shareholder returns

	Wealth Management	Asset Management		
Rationale	<ul> <li>Add scale:</li> <li>Leverage our cross-border platform and gain market share in home and focus markets</li> </ul>	Add scale and/or skills: – Increase diversification across boutiques by gaining market share and/or adding competencies		
Markets	<ul> <li>Switzerland (priority market)</li> <li>Asia (excl. local booking platform)</li> </ul>	<ul> <li>Switzerland</li> <li>Germany</li> <li>Asia</li> <li>US</li> <li>UK</li> </ul>		



## Vontobel represents an attractive value proposition for investors

#### A growth case ...

- Wealth and asset management industry is growing globally
- Vontobel has a clear strategy and is committed to capturing growth opportunities
- Vontobel is a niche player with potential for further growth given its distinctive offering for HNWIs, its multi-boutique approach to actively managing assets, and its technology leadership in delivering tailored investment solutions
- Vontobel has a strong and growing footprint in its home and focus markets

#### ... with strong financial discipline ...

- Capital-light business model as a wealth and asset manager
- Solid capital base with CET1 ratio of 19.3%
- Strong family shareholder base; main shareholders committed to long-term profitable growth
- Attractive dividend yield despite investments in profitable growth (3.7% in 20161)
- Stability of business model demonstrated by 12.5% share buyback in 2014 – no dilution during financial crisis and continuation of annual dividend payouts, adding up to close to CHF 1.3 bn since 2003
- No dilution through share participation plan for shareholders

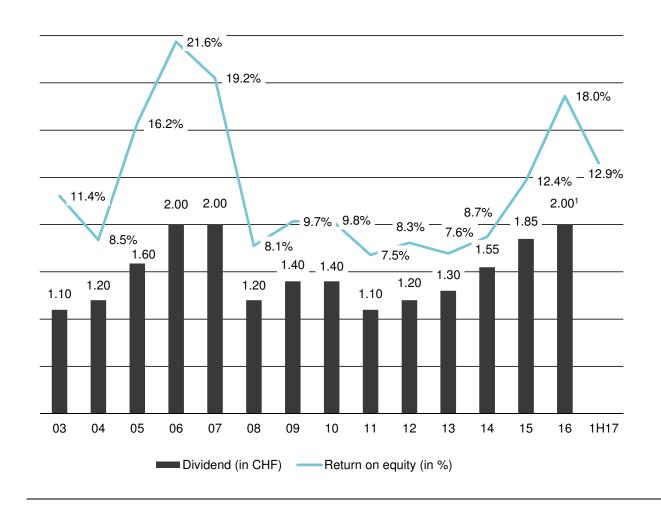
#### ... and potential for M&A

- Potential to boost profitability through M&A
- M&A deals to be considered if consistent with Vontobel's strategy and capable of creating value for shareholders
- Some excess capital is available to finance M&A (target total capital ratio of >16% for 2017)
- Additional non-dilutive capital could be raised by issuing hybrid instruments if necessary

## Vontobel

## Successful implementation of Vontobel's strategy has delivered attractive returns to shareholders for more than a decade

#### Return on equity and dividends



#### Comments

- Attractive business with average return on equity of 12.0% since 2003 – clearly above Vontobel's cost of equity
- Attractive dividend policy
  - Average dividend of CHF 1.49 per share since 2003
  - Cumulative dividends of close to CHF 1.3 bn since 2003
  - Including 2016, dividend has increased for five consecutive years
- Increase in shareholders' equity of almost CHF 600 mn since 2003
- In 2014, active capital management was demonstrated by share buyback of 12.5%

Vontobel

## Vontobel provides additional transparency on its wealth management activities

## Vontobel

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Financial	disclosure
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Organizational set-up/ IFRS reporting	Core activities	
Private Banking External Asset Managers <sup>1</sup>	Wealth Management	
Asset Management	Asset Management	
Financial Products <sup>1/2</sup>	Financial Products	

#### Comments

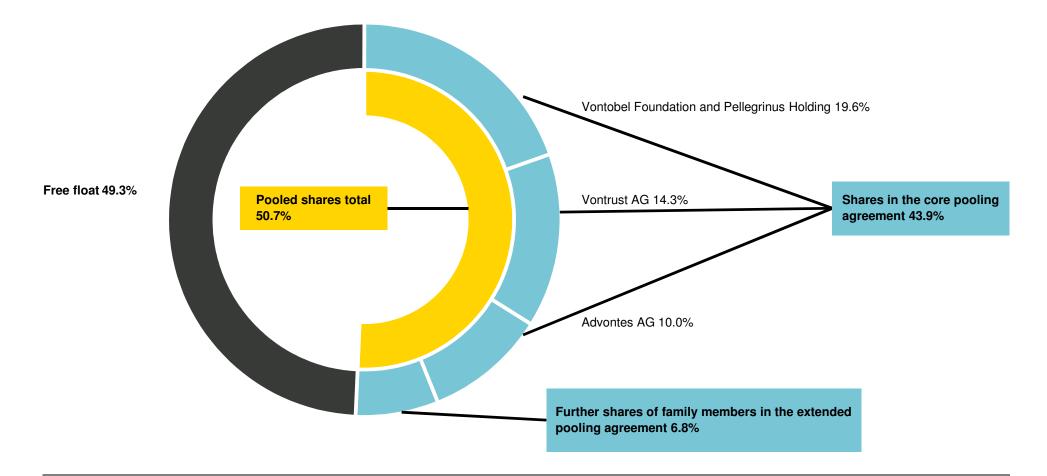
- Vontobel's Wealth Management activities consist of Private Banking (PB) and the business with External Asset Managers (EAM)
- The EAM business is similar to PB in terms of its business model, stable income streams and risk profile
- To provide a comparable level of information on PB and EAM, Vontobel provides a high level of transparency about its EAM business
- The combined Wealth Management business reported advised client assets of CHF 49.9 bn, a gross margin of 66 bps on assets under management and an annualized NNM growth rate of 6.8% in 1H17

<sup>2</sup> Includes Brokerage, Corporate Finance and Transaction Banking

<sup>&</sup>lt;sup>1</sup> Reported under the Investment Banking segment in financial statements

## Vontobel families hold more than 50% of share capital and are strongly committed to Vontobel

Shareholder structure under new shareholder pooling agreement<sup>1,2</sup>



## Vontobel